

# Travel Trade

## Toolkit



## A balance between biodiversity and development

In Trentino, safeguarding the natural environment and preserving biodiversity have long been priorities—benefitting both permanent residents and those just passing through. The unspoilt beauty of the province's landscapes are testament to an effort that stretches back generations, built on a long tradition of respect for the natural world.

From the World Heritage Site of the Dolomites, to the province's 297 lakes (with no fewer than 15 beaches which hold the prestigious European Blue Flag designation) to the numerous hamlets and towns awarded Orange Flags of excellence by the Italian Touring Club, Trentino today has a wealth of natural and cultural heritage.

The province's focus on environmental protection was evidenced by the creation the first ever regional or provincial natural parks in Italy—the Adamello-Brenta and the Paneveggio-Pale di San Martino. Alongside the pre-existing Stelvio National Park, which has been managed directly by the autonomous Provincial Authorities since 2016, they make up a vast and varied protected area. Over the past 30 years, these parks have been augmented by other protected areas, including: 75 provincial nature reserves and special habitats; 222 local reserves; 135 Sites of Community Importance (SCIs); 19 Special Protection Areas (SPAs); and numerous protected fluvial landscapes.

This Network of Protected Areas has made Trentino one of the most biodiverse regions in Europe. There are over 120 species of animal under protection in the province, according to the European Habitats Directive. By collaborating with local stakeholders, the Network of Protected Areas has also obtained the most stringent certification from the European Charter for Sustainable Tourism (ECST).

One of the reasons for Trentino's incredible biodiversity is the diversity of the landscapes within the province. You can go from the Mediterranean climate zone around Lake Garda to the majestic glacial environments of the Adamello-Brenta Nature Park in the space of a few short kilometres.

The variety and abundance of animals, plants and birds found



Val di Rabbi



in these different climate zones is staggering. The province is rich in endemic species, especially in and around the Ledro Alps and Monte Baldo. Trentino is home to an estimated 36,000 roe deer, 12,000 red deer, 30,000 chamois, 400 ibex, and 90 brown bears. Wolves and the Eurasian lynx have recently made a comeback, and the province also provides habitat for as many as 70 nesting pairs of golden eagles, as well as bearded vultures and other rare bird species. Altogether, protected areas now cover over 30 percent of Trentino's territory. They lie at the heart of a green tourism offering that helps achieve conservation goals by offering

tourists the opportunity to experience these unique natural oases in a sustainable manner.

Thanks to a number of organised activities—such as guided tours throughout the year, environmental education initiatives, and sustainability workshops, aimed in particular at the local population and at younger guests—Trentino is fast becoming a leader in sustainable tourism. In the Biosphere Reserve of the Ledro Alps and Judicaria, for example, a wide swathe of territory which stretches from the Brenta Dolomites down to Lake Garda, sustainable tourism has become a key factor in growth.



## Sustainability & accessibility

The delicate balance between human, nature and agricultural activities has always been at the centre of social and economic development in Trentino. Through the careful management of competing priorities it's been possible to transform the landscape for human needs while preserving the natural environment. One example of this is the dry-stone walls found from the Val di Cembra to Vallagarina, and from Valsugana to the Sarca Valley. The ancient craft of dry stonewalling, which has been carried out in the province for centuries, has now been recognised as an important contributor to the landscape. Trentino is big on renewable energy. The numerous hydroelectric power plants in the region yield a yearly average of 3.5 GWh of clean electricity, almost enough to cover the entire region's needs. The reservoirs which power them blend subtly into the environment and help sustain fish populations, tourism and water sports. The ski lifts in San Martino di Castrozza are all powered by clean hydroelectric energy, helping minimise their carbon emissions, and many ski areas in Trentino have invested in sustainable solutions for the production of artificial snow.

All of this is in keeping with the Provincial Strategy for Sustainable Development—a set of guidelines which lay out how the province will pursue green growth between now and 2030. The document sets out a plan for integrated territorial development: a model which ensures that urban, rural and mountain areas will all move forward. The plan aims to promote cohesion and reduce disparities, preventing imbalances and making sectoral policies more coherent. In the sustainable Trentino of the present and future, the balance between man and nature takes centre stage, and the resources and skills of the territory are orientated towards achieving fair and widespread well-being, supported by open and efficient local institutions and widespread innovation.

A further tool is the Environmental Energy Plan, which has the ambitious but achievable objective of reducing Co2 equivalent emissions by 55 percent of 1990 levels by 2030. There's also a Plan for Electric Mobility, which promotes the adoption of electric-powered vehicles, from bicycles to freight transport. Meanwhile, the bike-sharing project "Trentino e.motion" promotes public bike-sharing services, taking advantage of the 430-plus kilometres of dedicated cycleways which criss-cross the province. In 2017, the Trentino Film Fund and Commission launched T-Green Film, a range of instruments



and funds to help promote environmental sustainability not only in films but throughout the film-making process. T-Green Film represents the first regional fund in Europe that rewards and certifies eco-friendly film production.

You can see the many choices made with the aim of conserving the natural environment at every level of government in Trentino, but there are plenty of other initiatives involving tourist operators and tourists too.

Valsugana has become the first destination in Italy to obtain the certification for sustainable tourism according to the Global Sustainable Tourism Council (GSTC) criteria; and other local tourism boards are currently working in this direction to obtain the certification as well. Alpe Cimbra has developed specific initiatives in favour of young families with children and people with disabilities; Paganella and the Val di Sole have actively engaged local residents and tour operators alike in their project to promote sustainable development; San Martino is committed to using renewable energy, and Madonna di Campiglio is making changes that promote easier accessibility and more sustainable mobility.





## TRENTINO OPEN

Around one billion people worldwide live with some form of disability. According to the World Health Organisation, this number will double by 2050. With the 'Trentino Open' project, we are committed to making the province's attractions as accessible as possible.

The project focusses on certifying accessible accommodation through the Open Label. It also offers support for the development of accessible tourism products and services, such as accessible guided tours of museums, or creating barrier-free trails. The project also promotes the availability of handbikes and joelette wheelchairs in summer, and sit-skis, with specialised ski instructors qualified to teach on them, in winter. Trentino's online and offline communication channels are also committed to addressing audiences with disabilities.

Trentino Open aims to ensure that skiing, climbing, cycling, trekking, and all of Trentino's many other attractions, are accessible to the broadest range of holidaymakers.



I Suoni delle Dolomiti, Malga Brenta Bassa



# The Dolomites

## & World Heritage Sites

Emerging from the sea more than 200 million years ago, the Dolomite mountains, with their sheer cliffs, and jagged pinnacles of rock, are one of Earth's natural marvels. Visually stunning at any time of day, they are particularly spectacular at dawn or dusk, when the Alpenglow (or "Enrosadira," as it's known in Italian), makes it look like the rocks are on fire. Witness this optical phenomenon, and it's easy to see why these majestic peaks have captured the hearts and minds of poets, painters, travellers, and mountaineers for centuries.

In 2009, the Dolomites were declared a World Heritage Site, both for their aesthetic and natural value, and for their scientific importance, in terms of geology and geomorphology. The official designation applies to nine separate mountain groups, covering a total of 142,000 hectares. These are spread across five provinces in three Italian regions, making the site complex both in geographical and administrative terms. The province of Trentino is home to four of the nine World Heritage areas: the Brenta Group, which lies completely within the province, and the Latemar-Rosengarten group, the Marmolada, and the Pale di San Martino, all of which are shared with neighbouring provinces.

Trentino also boasts a second World Heritage attraction, in the Biosphere Reserve of the Ledro Alps and Judicaria. Furthermore, the Adamello-Brenta Nature Park has recently become part of the European and Global Network of Geoparks. These prestigious recognitions are testament to the rich and extraordinary natural and geological heritage of the province. The designations also speak to the long-established relationship that man has established with nature in the area—one which focuses on respect, and a sustainable approach to the use of natural resources.

In 2011, the prehistoric pile dwellings of Ledro and Fivè were also recognised as part of a larger World Heritage Site which includes 111 similar sites across the Alps. These sites contain the remains of well-preserved prehistoric houses built on stilts, and constructed between 5,000 and 500 B.C.

[visittrentino.info/en/trentino/dolomites-world-heritage](http://visittrentino.info/en/trentino/dolomites-world-heritage)



Pale di San Martino





Sassolungo, Val di Fassa



# Rivers, lakes and water sports in Trentino

Trentino, with its **almost 300 lakes** dotting the land, is home to some of the most spectacular lakeside scenery in Italy. Besides the fantastic views, **water sports are also extremely popular.**

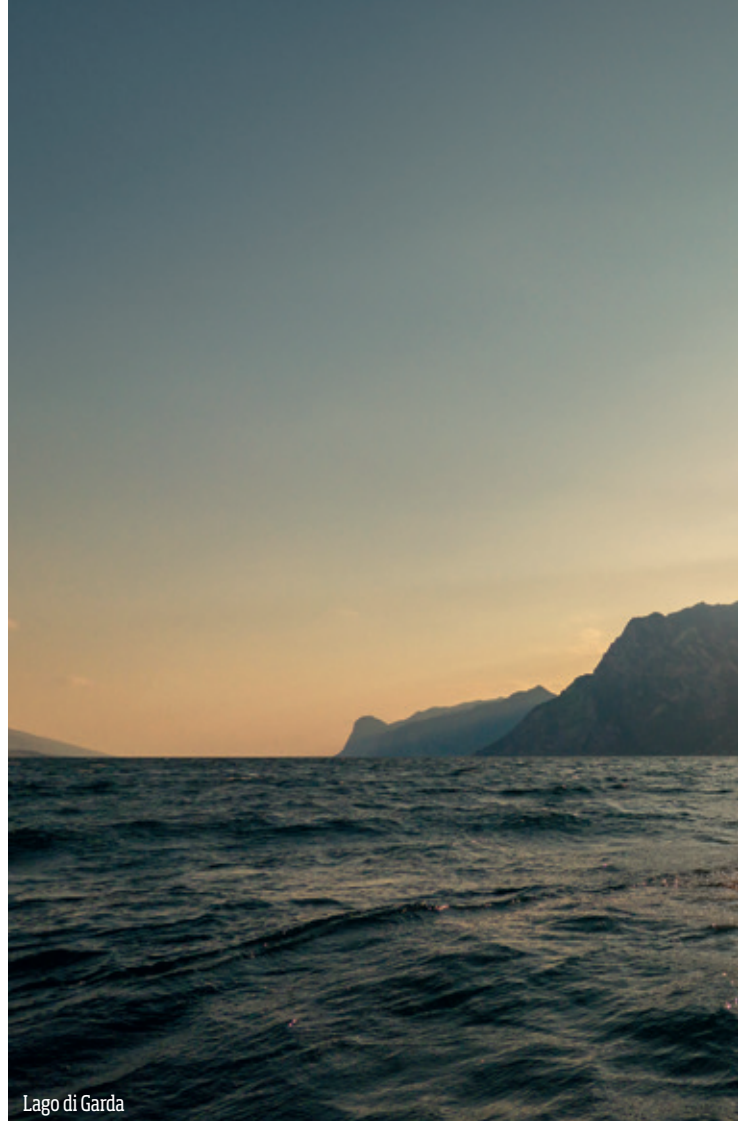
The upper reaches of **Lake Garda** in southern Trentino, with their mild climate, olive groves and picturesque lakeside towns, have always represented a first taste of the Mediterranean for visitors arriving from Germany and Central Europe through the Brenner Pass. Thanks to the prevailing “Ora” and “Peler” winds, Lake Garda has also become a hub for sailors and windsurfers with numerous schools and sailing clubs and dozens of international regattas organised every year.

**Lake Ledro** is located amongst the woods of the Val di Ledro, above Lake Garda. Renowned for its cool clear waters, it's the perfect spot for a refreshing swim or simply relaxing on one of its beaches. Windsurfing and canoeing are also practiced here. To compliment the scenery, it's possible to visit the remains of an impressive prehistoric pile-dwelling and associated museum. There are also numerous trails and mountain paths in the surrounding valley.

**Lake Molveno**, nestled between the Paganella Highlands and the Brenta Dolomites, is a real gem. Indeed, the lake was declared the “Most Beautiful Lake in Italy” for many years. Perfect for a relaxing holiday or for exploring the surrounding mountains.

The largest lake entirely within the Trentino territory is **Lake Caldonazzo** in the Valsugana. Its warm calm waters combined with accessible beaches make it ideal for bathing although water sports are regularly practiced here too with a number of lakeside establishments, including four sailing clubs, offering a wide range of activities.

**Lake Levico**, surrounded by a large park and verdant forest, is only a few minutes from Lake Caldonazzo and is renowned for its thermal resort. Ideal for bathing and a bit of relaxation either on the beach or walking along the lakeside trails.



Lago di Garda

In the south-west of Trentino, **Lake Idro**, with its steady prevailing winds, is ideal for kitesurfing while **Lake Tenno** offers the perfect backdrop for a picnic on its grassy banks, or a walk through the surrounding forests. In the upper Val di Mochni, home to the Mochno language and traditions, **Lake Erdemolo** lies in an amphitheatre of mountain peaks and is the ideal destination for scenic hikes.

Besides sailing, windsurfing and kayaking, Trentino offers many other water sports such as white water rafting along the **Noce river** and canyoning down the gullies just north of Lake Garda in the company of a professional guide.

[visittrentino.info/lakes](http://visittrentino.info/lakes)





## The crystal waters of Trentino: angling and beyond

Fishing in Trentino isn't simply about casting your line into clear, calm, usually cold waters, rich in fish life. It's also a process of complete immersion in the natural setting of the Italian Alps. **With its many lakes and over 3,000 kilometres of rivers and streams, Trentino is truly an angler's paradise.**

According to recreational anglers, there are three main reasons for returning to Trentino every year.

First of all, there are the unique natural surroundings. From the rapid waters of the Chiese and Avisio torrents to the waters of the Sarca and Noce rivers, which hosted the 38th annual World Fly Fishing Championship, and the more tranquil waters of alpine lakes in the Dolomites, or larger lakes like Lake Garda. Secondly, there are the distances: the territory of Trentino, with its rivers, creeks, mountain lakes and waterfalls, offers anglers a wide range of aquatic environments to choose from, and all within short distances.

The third reason is linked to services and infrastructure: **about 80 fishing lodges** accommodate anglers and offer a range of complementary services. There are also numerous catch and release fishing reserves.

Furthermore, fishing licences can be acquired online and numerous **Trentino Fishing Guides** are at hand, ready to help.

The higher mountain streams in Trentino are mainly populated by river trout and Arctic char. Further downstream, river trout is gradually replaced by marble trout and grayling. Almost all river species have also adapted to Trentino's numerous lakes. Arctic char is found in the high mountain lakes, the endemic carpione in Lake Garda and European whitefish, pike, and other species belonging to the Cyprinidae and Percidae families in the tranquil waters of the many of the region's lakes. The waters of Trentino are a unique and valued element of the region's identity. The rich biodiversity and pristine natural environments they offer have supported the development of sustainable tourism and the goal now is to turn Trentino into a leading fishing destination in Europe through its "**Trentino Fishing Project**".

[trentinofishing.it](http://trentinofishing.it)



Lago di Tovel

# Hop on your mountain bike and ride

Trentino offers numerous marked MTB trails and circuits, including 8 thrilling bike parks. There are routes for all levels including a range of family-friendly trails. Exploring the mountains of Trentino on two wheels has become a strategic asset for active holiday proposals.

The Network of Provincial MTB Routes includes over 330 mapped and numbered trails totalling over 8,000 kilometres. Other biking trails, though not yet included in the “Network”, are nevertheless accessible. Restrictions, if any, are “targeted”, i.e. they concern a limited number of trails, or sections thereof, where hazards have been identified.

Of course, trails are served by a range of facilities such as rental services, specialised accommodation, service centres, MTB guides and much more, not to mention the fantastic local food and wine! Here are the Top 5 MTB destinations in Trentino:



Monte Baldo

## THE ALPE CIMBRA BIKE

A highland area with altitudes ranging from 800 to 1,900 metres a.s.l. characterised by meadows, coniferous forests, mountain peaks, spectacular views and the Lake Lavarone. There are trails suitable for everyone, in all disciplines, and a Bike Park in Lavarone with family-friendly trails. The Alpe Cimbra Bike district also offers 26 bike hotels and residences, 11 bike chalets, MTB instructors, and numerous “bike-friendly” services and events. Several lift facilities in the area remain open in summer.

## THE DOLOMITI PAGANELLA BIKE AREA

Over 400 kilometres of marked routes, with easy trails suitable for families and cross-country and single-track trails (Intermediate - Expert) with a particular focus on trail/all- mountain/enduro. There are also three Bike Parks and a number of Pump Tracks and Skill Areas in Molveno, Andalo and Fai della Paganella. Mapped trails, lift facilities, GPS tracks, rentals, bike hotels and numerous bike-friendly services are also available.



Col Rodella





### THE VAL DI FASSA BIKE AREA

The Val di Fassa has numerous proposals for MTB enthusiasts. Here we find the “Sellaronda Mountainbike”, the best “off-road” tour of the Dolomites. It is a one-day tour and can be completed with or without a guide by purchasing the Bikepass Sellaronda. The descents are rather technical and mostly singletrack. For “gravity” enthusiasts the “Fassa Bike Resort” offers a number of trails at Belvedere of Canazei and Sellaronda Mtb Gravity with 20 km of descents. 29 dedicated “Bike Hotels” are also located in the valley.

### VAL DI SOLE BIKELAND

The Val di Sole offers numerous quality routes, services and facilities for mountain bikers. There are over 1,000 kilometres of itineraries, 13 enduro all-mountain trails and 13 downhill trails, not to mention two Bike Parks and a Trial park.

The Ponte di Legno-Tonale Bike Park, the first Family Bike Park in Trentino, offers downhill and freeride tracks for all levels. A second Bike Park is located in Commezzadura. Its famous “Black Snake” trail has hosted Downhill Mountain Biking World Cup events. There’s also a 4X Track.

The Vermiglio Trial Park, stage for the 2016 World Championships and a World Cup stage in 2018, has three sectors appreciated by keen Bike Trial fans.

There are Bike Parks for children in Pellizzano and Folgarida with Skill Parks and Pump Tracks for all.

### GARDA TRENINO BIKE

An extensive Bike Area with 44 mapped routes covering over 1,390 kilometres of trails. Trails are mostly accessible all year round and there’s something for everyone. The Garda Trentino Bike Park offers some legendary downhill and freeride tracks and a shuttle bus service is available.

Not to be missed is the “Val del Diaol” trail, a 4.5-kilometre downhill track on Monte Baldo with some gradients exceeding 30%. The area also offers a network of 21 specialised hotels and accommodation catering for bikers.

Many lift facilities remain open from June to September and some, such as those in Paganella, from the end of May to mid-October and most also cater for bicycle transport.

It’s also possible to acquire tickets which cover a large number of lift facilities across Trentino such as the Skirama Summer Card and Dolomiti Supersummer Card.

[visittrentino.info/biking](http://visittrentino.info/biking)



## Cycling and e-biking in Trentino

Since the 1990s, Trentino has been equipping itself with a network of now **more than 450 kilometres of cycling-walking routes** that cover the entire territory.

A network of **eleven cycleways links the Dolomites to the shores of Lake Garda**, bringing the delightful natural settings of the mountain valleys that bit closer to the cultivated lands of the Adige Valley and beyond. The backbone of this network, and the longest in Trentino, is a 100 km stretch of cycleway that runs along the Adige valley and links Bolzano to the plains of the Po Valley.

There are also **23 official uphill road itineraries**, many reaching legendary mountain passes in the Dolomites which have witnessed so many important moments in the history of cycling such as stages of the Giro d'Italia.

All cycle paths are well mapped and signposted with GPS tracks available for download and are, for the most part, suitable for families. For those who prefer the thrill of the descent, so-called **“bici bus” (bike buses)** and **“bici +**

**treno” (bike train) services** are available. To complete the offer there are around **20 Bike Stops (or “bici grill” in Italian)** along the various cycle paths, offering food and refreshments, restrooms, bike rental services and of course direct road access. In the more popular tourist areas, e-bikes are also available for rent.

This is just a taste of what Trentino has to offer. The territory has long been at the forefront when it comes to cycling, with an excellent range of specific services and facilities, a complete range of cycleways, trails and itineraries suitable for recreational cycling, bicycle touring and, of course, mountain biking.

[visittrentino.info/biking](http://visittrentino.info/biking)







Moreover, Trentino moved its attention to projects that promote the use of eco-friendly mobility solutions. Since June 2014 the bike-sharing project “Trentino e.motion” has been in place. Electric bikes and charging points are available in the municipalities of Trento, Rovereto and Pergine Valsugana. Other areas in Trentino have been quick to follow the lead with bike-sharing projects in: Predazzo, Riva del Garda, Valsugana and Tesino, Primiero, the Cimbrian highlands, the Giudicarie, the highlands of the Paganella, the Val di Fiemme and the Val di Sole. Thanks to e-bikes and pedal-assisted bicycles, it is hoped to promote this form of transport to both residents and tourists as a new way to get around and explore the territory.

## Hiking and other high-mountain adventures

Trentino has **over five thousand kilometres of well-managed and clearly-marked trails** and is a favourite destination for families, climbers and hiking enthusiasts with itineraries suitable for everyone.

**The Dolomiti Brenta Trek**, for example, offers two alternative ring routes from Madonna di Campiglio in the heart of the Adamello-Brenta Natural Park: the “Country” trail, which focuses more on the cultural and natural aspects of the surroundings and the “Expert” route, divided into 11 legs including stretches of via ferrata for experienced hikers.

Other spectacular routes include the **Pala Ronda Trek**, which takes you around the Pale di San Martino Group, and the **Dolomites Trek King**, suited for every hiker, leading from the Marmolada to the Catinaccio.

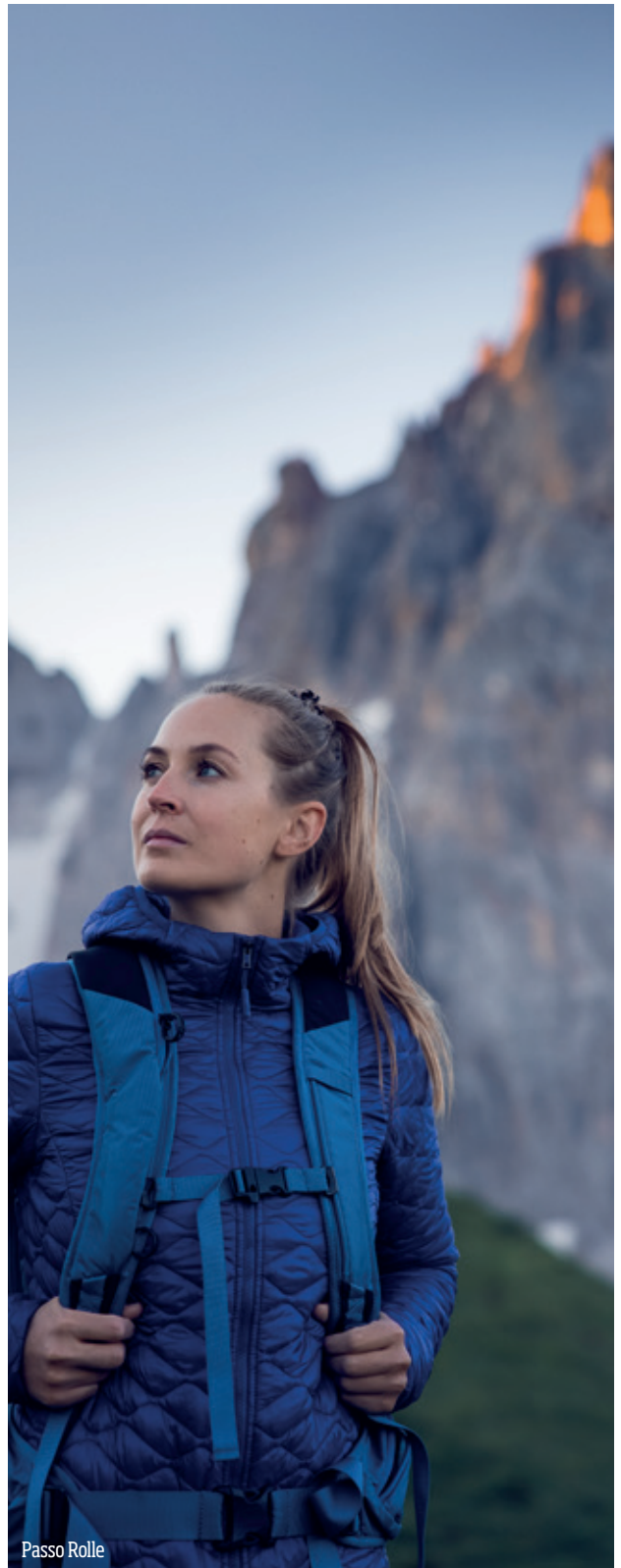
Furthermore, the Mountain Guides of Trentino offer the “**Let’s Dolomites**” holiday packages, a range of themed 3-6 day treks with overnight stays in mountain huts. In winter, these excursions focus on activities such as snowshoeing, ski mountaineering and ice climbing.

There are over **140 mountain huts**, or “rifugi”, in service in Trentino offering food and board for hikers on multi-day treks or anyone who wishes to pass by. Many are family-run and, especially those at lower altitudes, are easily accessible on foot and often offer tasty traditional local cuisine.

Trentino has **numerous via ferratas**. These are itineraries fitted with steel cables, ladders, walkways and other fixed climbing aids. Although many of these via ferratas can be completed in safety, it is often recommended to hire a local mountain guide. There are via ferratas for all tastes and one of the most recent is the challenging yet spectacular via ferrata known as “**Ferrata delle Aquile**” in the Paganella and the fascinating “**Sentiero dei Fiori**” via ferrata, above Passo del Tonale in the Val di Sole, which follows old Austrian military trails.

Most ski lift and cable car facilities are open from June to September yet some, such as those in Paganella, from the end of May to mid-October. Daily, weekly or season tickets are available.

[visittrentino.info/en/experience/hiking-and-trekking](https://visittrentino.info/en/experience/hiking-and-trekking)



Passo Rolle





Punta Larici

## Music from on high: I Suoni delle Dolomiti

The Festival “**I Suoni delle Dolomiti**” (**Sounds of the Dolomites**) is a yearly **mountain music festival** with a difference, bringing together renowned international musicians and enthusiastic spectators for a series of outdoor concerts high up in the Dolomites.

Every year at the end of the summer, this unique festival offers a **rich and varied programme** covering a wide range of music genres and has become a widely-anticipated event amongst both musicians and music lovers.

Concerts take place high in the mountains and all venues are meticulously chosen for their stunning panoramas. Both performers and spectators alike must make their way up to the venues on foot, often together, which adds something special to the whole experience. Quite often there's a mountain hut or farmhouse near the venues for some refreshments. Some venues are serviced by nearby lift facilities or dirt roads making the concerts accessible to all.

The majority of concerts start in the early afternoon, just one performance takes place at dawn, a truly captivating way to welcome the new day and soak up the colours of sunrise from these heights.

The top event each year is a **multi-day-trek** where hikers follow, in the company of mountain guides, an itinerary of



Col Margherita

concerts across some of the most spectacular mountain landscapes on the planet.

Detailed information on all concerts and venues can be found on the official website of the festival and on the official social media channels of the festival.

Mountain guides are available to accompany groups of concert-goers to some of the higher venues.

[visittrentino.info/en/isuonidelledolomiti](https://visittrentino.info/en/isuonidelledolomiti)

# A Journey through Art

Castles, museums, palazzos, medieval hamlets and much more: framed by the majestic peaks of its unique mountains, Trentino opens its doors to its rich art and culture.

## **Buonconsiglio Castle – A comparison of architecture, history and styles**

The monumental Buonconsiglio Castle in Trento was once the seat and symbol of power: the official residence of the prince-bishops of Trentino up to the 18th century. Here history is reflected in different artistic and architectural styles. From the imposing medieval keep to the gothic-venetian loggia and the Magno Palazzo dating from the renaissance period and the baroque Giunta Albertina. The halls have been frescoed and decorated by masters of the Italian renaissance whereas in the Torre dell'Aquila you can admire the "Cycle of the Months", an international gothic masterpiece. The castle also houses a magnificent museum collection.

[buonconsiglio.it](http://buonconsiglio.it)

## **MART – The court of 20th Century Art**

The Museum of Modern and Contemporary Art in Rovereto, better known simply as MART, is housed in a striking building designed by Swiss architect Mario Botta and represents an international point of reference for contemporary figurative art along with the Civic Gallery in Trento. Among the exhibitions we find the Giovanardi Collection of Italian 20th century art and the Depero House of Futurist Art where the artist's works are exhibited in turn: paintings, sketches, cloth intarsias, graphics and toys.

[mart.trento.it](http://mart.trento.it)

## **MUSE – Science as you haven't seen it before**

The science museum, or MUSE, of Trento is housed in a superlative building designed by the famed architect Renzo Piano. Exhibits invite visitors to examine such concepts as biodiversity, sustainability and evolution with various installations and activities for people of all ages.

[muse.it](http://muse.it)







### **CASTLES IN TRENTINO**

Trentino is home to around 300 castles. Today, some still stand imposing and majestic, such as Buonconsiglio Castle in Trento, Castel Thun and Castel Valer in the Val di Non, and Castel Caldes in the Val di Sole. Others now lay in ruins. However, all reflect and narrate the rich history of this borderland hinged on its strategic position in the Alps, between the Mediterranean and central Europe. A precious land to be protected.

### **ELEVEN VILLAGES OFF THE BEATEN TRACK**

Get away from the crowds and venture off the beaten track into one of Trentino's numerous hamlets and villages. Indulge in the delights of a leisurely stroll amongst barrel vaulted ceilings, wooden haylofts, and window boxes brimming with geraniums. Relish the sense of freedom that comes from breathing in clean air in natural surroundings. Embrace the joys of the little things: chat with the locals, sit around a table eating polenta, and look at the wonders all around you with childlike curiosity. Eleven different places in Trentino have been officially included on the list of the most beautiful hamlets in Italy by the "Borghi Più Belli d'Italia" Association.



Arte Sella

Here is the complete list:

- Canale di Tenno, close to Lake Garda
- San Lorenzo in Banale and Rango in the Brenta Dolomites
- Vigo, in the heart of the Fassa Dolomites
- Bondone, overlooking Lake Idro
- Mezzano, at the foot of the Pale di San Martino Dolomites
- Luserna, a village perched in the mountains
- Pieve Tesino, the birthplace of Alcide De Gasperi
- Borgo Valsugana, on the banks of the Brenta river
- Ossana and Caldes, in the heart of the Val di Sole

## The flavours of Trentino

Trentino sits on a natural crossroads where cultures and climates mix and mingle, giving rise to a unique and varied cuisine. This is further boosted by the wide range of local products, from apples, vegetables and meats, to craft beers, fine wines and olive oil. Each local ingredient adds a unique flavour to every dish and guarantees a quality culinary experience.

In addition, Trentino boasts 8 restaurants that have been awarded stars by the prestigious “Michelin Guide”.

**Locanda Margon**, Ravina, Trento. Chef Edoardo Fumagalli. Tucked away in the vineyards, it offers Michelin-starred cuisine and superb sparkling wines from the nearby Ferrari winery.

**Senso Alfio Ghezzi at MART**, Rovereto. Chef Alfio Ghezzi. A Michelin-starred restaurant with a prestigious location inside the Museum of Modern and Contemporary Art (MART).

**Peter Brunel Ristorante Gourmet**, Arco. Chef Peter Brunel. An elegant gourmet restaurant inspired by art and poetry, a short distance from Lake Garda.

**Ristorante Il Gallo Cedrone**, Madonna di Campiglio. Chef Sabino Fortunato. A culinary experience in the heart of the mountains with a focus on fresh ingredients and aromas from the surrounding territory.

**Stube Hermitage**, Madonna di Campiglio. Chef Antonio Lepore. Located at the in the Bio Hotel Hermitage, this restaurant offers spectacular views over the Dolomites or a cosy “stube” where guests can enjoy fine Michelin-starred cuisine.

**Ristorante Dolomieu**, Madonna di Campiglio. Chef Lorenzo Perremuto. Located in the Dolce Vita Chalet Hotel, this intimate alpine “stube” with only six tables offers an exclusive insight into the culinary traditions of the Alps with a creative twist.





**Malga Panna**, Moena. The chef Paul Donei won the coveted Michelin star in 1993, when he was only 19 years old, becoming the youngest starred chef in Italy. Fine cuisine inspired by the local territory.

**El Molin**, Cavalese. Chef Alessandro Gilmozzi. Located in a renovated mill the cuisine reinterprets Trentino's culinary traditions and often uses unusual ingredients, such as lichens.

There are numerous hangouts, bars and restaurants where guests can enjoy an aperitif, perhaps a glass of Trentodoc spumante, or maybe order a platter of local cured meats and cheese before dinner.

[visittrentino.info/en/articles/food-and-wine/starred-mountain-restaurants](http://visittrentino.info/en/articles/food-and-wine/starred-mountain-restaurants)



Ristorante La Casina

# Tasting Trentino: a journey through wines and vineyards

Trentino boasts a wide range of local products, from apples, vegetables and meats, to craft beers, fine wines and olive oil. Each local ingredient adds a unique flavour to every dish and guarantees a quality culinary experience.

The landscape of Trentino is cloaked in swathes of rolling vineyards. The variety of landscapes characterized by wine-making reflects in the variety of products it yields: indeed, the changing terroirs guarantee that the same wine takes on very different and unique nuances and character depending on the area of grape cultivation and in the space of just a few kilometres it's possible to find a wide variety of products.

This is why the wines of Trentino should be explored and experienced with calm and patience, reflecting the slow rhythm of maceration or fermentation, two processes required for wine production. Autumn is the best time of year, when the grape harvest is coming to a close and the warm colours of the changing season enhance the countryside, as the wine cellars prepare to collect grape must, the first step in winemaking.

In 1902, young Giulio Ferrari realized that Trentino, thanks to its particular pedo-climatic conditions, would be the ideal place for the production of wine according to the traditional method used in Champagne. He introduced it to Trentino, and in 1993, the sparkling wine "Trentodoc" became the first traditional method wine to obtain DOC status in Italy, and one of the first in the world. Trentodoc wine has since won numerous international awards, making it one of the most renowned traditional method sparkling wines.

The long wine-making tradition in Trentino has given rise to three native grape varieties: Nosiola, Marzemino and Teroldego Rotaliano. Many other grape varieties also grow exceptionally well in Trentino's favourable climate and soil. Trentino's climate and mountain pastures also lends itself to rich mountain pastures, ideal for grazing and thus the production of milk which is then transformed locally into high-quality butter, cheese, and a range of other dairy products.

[visittrentino.info/en/articles/food-and-wine/trentino-wines](https://www.visittrentino.info/en/articles/food-and-wine/trentino-wines)

## Cycling through the vineyards

**On your bike along the 'Giro del Vino 50' circuit discover "the most beautiful vineyard garden in Europe"**

A bike tour through a landscape of vineyards and hills, stopping off at wineries and distilleries. Sound good? First of all, you have to reach the Piana Rotaliana, not far north of Trento along the Adige valley, a place that journalist and geographer Cesare Battisti described as "the most beautiful vineyard garden in Europe".

Weaving its way through this rolling stretch of vineyards, you'll



Tenuta San Leonardo



find a cycling route that's not to be missed: known as the "Giro del Vino 50", this is a loop circuit of about 50 km in length, focused on the area's wine and food culture.

On your bike, you ride through vineyards and villages, stopping off at wine cellars and distilleries, or at any one of the hamlets you come across. Our advice is to devote a whole day to this tour, allowing yourself the time to soak up this unique experience of scents, sights and flavours.

This gentle ride through the vine-cloaked heart of Trentino, at the feet of the towering Paganella, is not easy to describe. It's a lot more than a simple itinerary, and aims to be experienced and enjoyed at one's own pace as it winds its way through the gentle and picturesque landscape in which cycling champions such as Gilberto Simoni and Francesco Moser grew up.

### **Discovering Rovereto and its wine culture by bike**

#### **Cycling through the vineyards of the "excellent Marzemino" praised by Mozart in his "Don Giovanni" opera.**

The trail starts in Borgo Sacco and winds its way up from Isera through the countryside as far as the Sanctuary of Montalbano, a splendid panoramic terrace overlooking the town of Mori.

Thanks to the basalt soil characteristic of the area, the Marzemino grape variety has become the indigenous grape par excellence in Vallagarina. The vineyards can be found in the Ziresi area of Volano and in Isera. The resulting wine is not particularly structured, but still retains a certain finesse and elegance, making it known by the name of 'Gentle Marzemino'. Obtained from medium-large berry grapes rich in anthocyanins, it has an intense colour tending to purple and gives, both to the nose and to the palate, a fragrance of forest berries and an intense aroma of violets.



Azienda Agricola Zeni

## The northernmost extra virgin olive oil in the world

The northern tip of Lake Garda is the heartland of some of Italy's finest extra virgin olive oil.

Although at a relatively northern latitude, the climate here remains generally mild and temperate. In this Mediterranean microclimate, the mitigating influence of the expanse of water takes the edge off both the summer heat and the winter cold. We're above the 46th parallel, squeezed between Lake Garda and the Dolomites, at altitudes of between 70 and 850 metres above sea level.

This "Mediterranean" corner of Trentino is home to some thriving flora. The landscape is littered with oleanders and palm trees, cypresses, and vines. The olive trees yield an oil that takes pride of place in the kitchens of the finest chefs for its prized qualities: a vegetable-green colour with golden glints, a delicate fragrance with notes of almond and artichoke, and a smooth, fruity flavour that is rich yet light and balanced.

[visittrentino.info/en/taste/food-wine](http://visittrentino.info/en/taste/food-wine)





## Valle di Cembra - Emblem of Heroic Viticulture

The Valle di Cembra, nestled in the mountains of Trentino in the Italian Alps, has been recognised by the Ministry of Agriculture as one of Italy's 'Historical Rural Landscapes' and entered in its official national register. The slopes of this picturesque valley are characterised by a rich tapestry of bold terraces, established and maintained with unwavering dedication since the 13th century. Today, these terraces, dedicated primarily to vineyards, yield a range of grape varieties such as Müller Thurgau, the refined Riesling, the gentle Schiava, the robust Lagrein, and the crisp Chardonnay, well-suited for crafting mountain sparkling wines. Additionally, it's a hub for the cultivation of apples, alongside a diverse array of fruit trees, such as peaches, plums, cherries, pears, and chestnuts, as well as various small berries, medicinal herbs, and vegetables. Symbolising the spirit of heroic viticulture and renowned for producing exceptional mountain wines, this region ranges in altitude from 200 metres near the banks of the Avisio up to heights of 900 metres. Its unique soil, composed mainly of porphyry, a volcanic stone of effusive origin, has been producing volcanic wines since the 4th century BC. This historical connection is evidenced by the discovery of a 'situla', an ancient bronze vessel used in wine production, at Doss Caslir in Cembra, establishing the Valle di Cembra as the earliest cradle of vine cultivation in Trentino.

## Palazzo Roccabruna - The Provincial Wine House

The Provincial Wine House ('Enoteca provinciale del Trentino'), a showcase for Trentino wines, is housed in the magnificent Palazzo Roccabruna. This splendid building, a sixteenth-century mansion just a stone's throw from Piazza Duomo in Trento, is the place to go to find out everything about the Province's rich wine heritage.

Established thanks to the commitment of the Chamber of Commerce to the local area, the main goal of this 'Enoteca' is to disseminate sound knowledge of Trentino wines combined with local food and traditions and to promote a more modern and critical approach to the world of wine.

The Provincial Wine House, therefore is certainly worth a visit for anyone passing through the city of Trento, home of TRENTODOC.



Palazzo Roccabruna

## MICE & incentive in Trentino

With its unique and varied natural environment and numerous summer and winter activities and events, Trentino can be considered an “open-air classroom”. The distinctive settings help inspire and improve social skills, innovative solutions, team-building and corporate strategies through specific experiences, training sessions and specially-organised courses. Hiking, rafting, canyoning or a night in a mountain hut after trying out traditional methods of cheese-making are just some of the activities that enable groups to share experiences and develop effective emotion- management, problem-solving, analysis and communication skills, whilst building relations based on trust. The Trentino Convention Bureau brings together the 20 conference centres in Trentino which rely on over 120 hotels and 11 historical buildings with conference facilities across Trentino.

[trentinocb.it](http://trentinocb.it)



Val di Sole



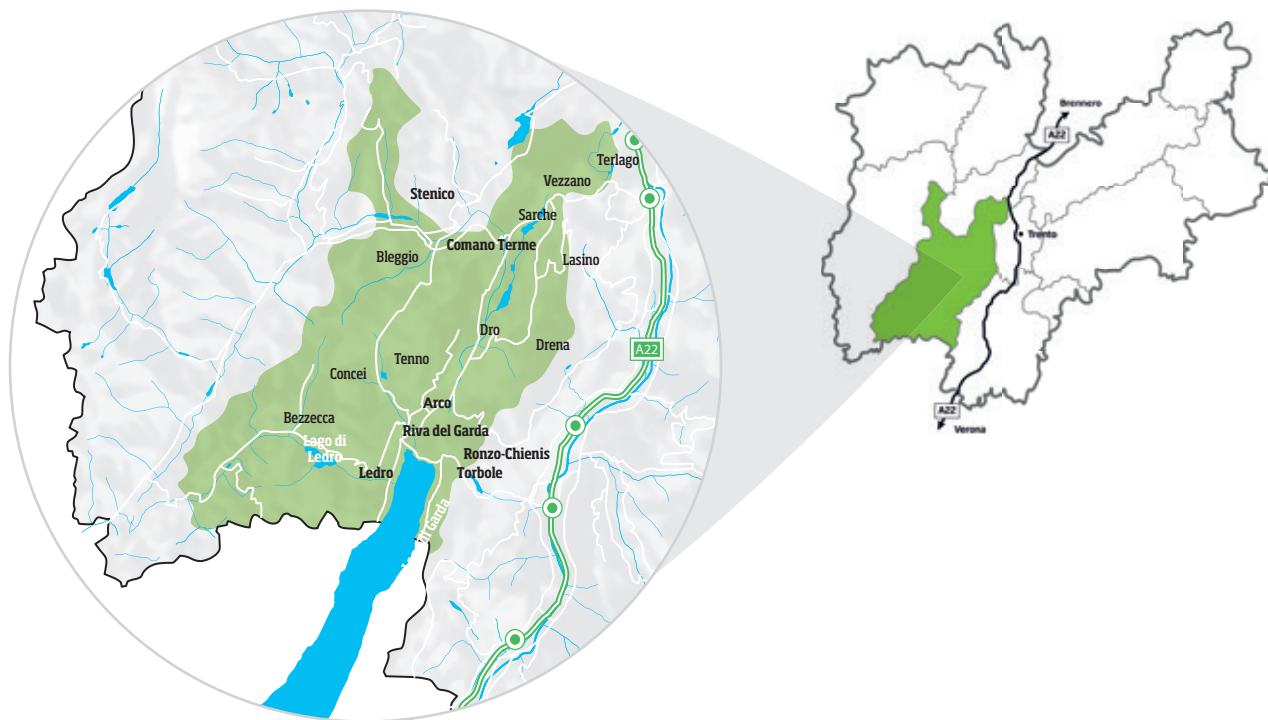
San Martino di Castrozza





Torbole

## Garda Trentino, Valle di Ledro, Comano, Valle dei Laghi e Val di Gresta



Thanks to its unique geographical position, Garda Trentino benefits from a mild climate which blends a hint of Mediterranean warmth with a rugged mountainous backdrop. Known as the Trentino Riviera, the area is ideally situated for active, adventure holidays throughout the year. Whether you're an avid outdoor sports enthusiast or a novice, there's something to cater to every taste, with hiking trails, biking routes, via ferratas and some of Italy's most famous rock climbing spots to explore. The area's lakes, including the northern part of Lake Garda itself, are famous for sailing, kite-surfing and windsurfing.

Garda Trentino is not solely about sports however. It also serves as an ideal destination to relax and unwind. The area is well-known for its atmospheric towns and villages, where one can relish the simple pleasure of an aperitivo in a charming piazza, or indulge in a delightful dinner at a local restaurant. The region's culinary scene is a delightful fusion of Italian and Alpine flavors, where locally-sourced extra virgin olive oil takes center stage.

For those with a penchant for history, Garda Trentino offers a wealth of treasures to discover. Once a strategic border region between Italy and the Austro-Hungarian Empire, it still bears the remnants of extensive defensive structures, such as the forts atop Monte Brione or the Tagliata del Ponale. Delving further into the past reveals ancient castles, majestic ruins, and quaint villages frozen in time, alongside archaeological sites that trace the earliest human settlements in the area.

With its rich tapestry of offerings, Garda Trentino serves as an unparalleled venue for a diverse range of events. From hosting a world record-breaking number of regatta days, to staging the largest European Bike Festival, and the world-famous Rock Master climbing competition. The area also hosts various running and trail running events, alongside a plethora of music festivals, cultural events and winter markets. This region boasts over 450 events annually, ensuring there's never a dull moment throughout the year!



## FACTS & FIGURES

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**Altitude:** 65 - 2.959 mt

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**Hotel beds:** 13.672

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**Extra-hotel beds:** 26.071

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**Hotels:** 222 (2★★★★★, 82★★★★S, 35★★★★, 9★★★★S, 107★★★, 22★, 5nc)

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**B&B:** 79

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**Agritur:** 75

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**Residences:** 151

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**Campsites:** 23

---

**Holiday apartments:** 6

---

**Youth Hostel:** 1

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**Alpine huts:** 7

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**Room & breakfast:** 62

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**Private Apartments:** 1,886

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**Sports:** hiking, climbing, biking, cycling, sailing and more.

---

**Arts & culture:** castles, churches, large buildings, and romantic ruins.

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**Food & wine:** guided visits and tours which include wine and/or typical produce tasting.

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**Sports & cultural events:** many international events for sport, music, botany, food lovers and more.

---

**Convention centre:** Congress Centres with over 1,500 seats for meetings, conferences, and events.

---

**News about the area:** The destination is continuously improving its sustainable transport network, as well as its marked routes and paths.

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## HIGHLIGHTS

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- Mild climate and World Heritage Sites
- Outdoor activities and world-famous events all year round (Bike Festival, Sailing competitions, Rock Master, and many others)
- Restaurants with typical Mediterranean cuisine and Alpine influence

## TOP EXPERIENCES

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- Enjoying aperitivo at sunset on the lake
- Taking a guided city tour
- SUP (Stand up paddleboard) excursions
- Hiking on the World War I paths
- Natural forest bathing
- Stargazing
- Visiting vineyards and tasting typical produce

## TRENTINO OPEN

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- Accessible Sailing boats
- Electric bike rentals and tours
- The accessible art and nature trail at BoscoArteStenico

We recommend you get in contact with the local tourist board for information on accessible experiences



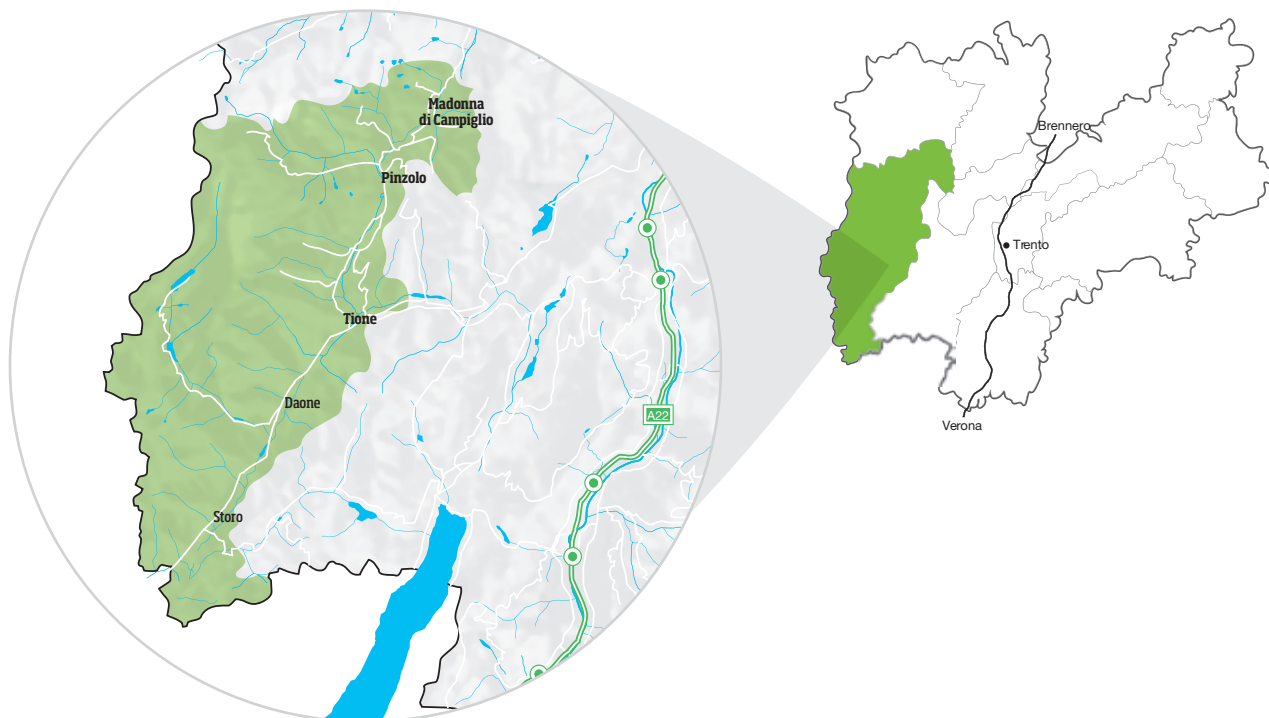
**Garda Dolomiti Azienda per il Turismo S.p.A.**

**Riva del Garda (TN)**

Tel. +39 0464 554444

info@gardatrentino.it – [gardatrentino.it](http://gardatrentino.it) - #GardaTrentino

# Madonna di Campiglio



Set between the Brenta Dolomites World Heritage Site and the Adamello-Presanella mountain range, Madonna di Campiglio is one of the most beautiful resorts in the Alps. With everything from high-end, exclusive hotels, to cosy family-run accommodation, the destination has a wide variety of accommodation options, as well as services and facilities to suit all kinds of visitors.

From early June to October, Madonna di Campiglio is a veritable adventure playground, offering trekking, climbing, via ferratas (including the famous “Bocchette Ferrata”), mountain biking, e-mountain biking, and a whole lot more. You can try fishing in alpine lakes, or paragliding from impressive peaks. For golf lovers, the destination offers two golf courses, Golf Club Madonna di Campiglio and Golf Club

Val Rendena. Whatever activity you choose, our amazing local guides and nature experts are on hand to make sure you make the most of it.

Madonna di Campiglio is also well known for its spa hotels. If the weather turns chilly, towards the end of the season for example, simply cocoon yourself inside and treat yourself to one of the huge range of wellness experiences, including the “Borgo della Salute” thermal spa.

There’s a jam-packed programme of cultural, sporting and gastronomic events organised throughout the summer season, as well as plenty of entertainment specifically aimed at families with young children.



## FACTS & FIGURES

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**Altitude:** 400 –3.558m

---

**Transfer service:** Tailor made transfer service 24h/day by taxi, bus, or helicopter from main Northern Italy airports and railway stations.

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**Hotel beds(total):** 9.448

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**Extra-hotel beds:** 51.661

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**Hotels:** 168 (4★★★★★, 11★★★★★S, 36★★★★, 11★★★★S, 67★★★, 36★★/★)

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**Hotel Garni e B&B:** 66

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**Residences:** 14

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**Campsites:** 4

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**Holiday homes:** 41

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**Apartments:** 1491

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**Agritur:** 13

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**Rooms&Breakfast:** 19

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**Mountain huts:** 25

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**Esercizio rurale:** 3

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**Foothpaths:** 750 km

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**Alpine Guides, languages:** 35–English, German, Spanish, French

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**Hiking circuits in the area:** Dolomiti Brenta Trek, Via delle Normali, Sentiero della Pace, Cammino di San Vili, Cammino di Carlo Magno

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**MTB circuits in the area:** Dolomiti Brenta Bike

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**Cycling circuits in the area:** Cycling Path Val Rendena-Giudicarie Centrali-Valle del Chiese, 60 km

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**Brenta Bike Park:** 10 km for downhill

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**DOGA, Alpine Cycling Route:** 110 km crossing four alpine valleys from the Brenta Dolomites to Lake Garda. Ascent: 2260 m. Descent: 2920 m. Highest altitude: 1635 m.

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**Other sport activities:** Golf, tennis, padel, nordic walking, climbing, via ferratas, paragliding, canyoning, indoor swimming pool, indoor ice skating, fishing

---

**Art & culture landmarks:** Museum of the people and the mountain guides from Madonna di Campiglio, Glass Museum in Carisolo, Malga Museum in Caderzone, First World War Museum, Casa Cüs in Darè (life and culture of mountain people museum), Forts of the Great War, The Darzo Mines, Rio Caino Ethnographic Trail, San Giovanni Castle

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**Food & wine routes:** Traditional mountain products, Spressa cheese with D.O.P. certification, corn flour from Storo, trout and char

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**Sports & cultural events:** Sports camps, basket and football training camps, the Mystery of the Mountains festival, Sounds of the Dolomites, Mountain Beat Festival, Storytelling Festival, Polenta festival

---

**Convention centre:** Palacampiglio (Madonna di Campiglio) with 600 + 200 seats and 2 multi-purpose rooms, Paladolomiti (Pinzolo) with 500 seats and 4 multipurpose rooms

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**News about the area:** The new Doss del Sabion mountain hut in Pinzolo with a contemporary look and a new gondola with invisible stations built into the mountain.

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## HIGHLIGHTS

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- Fashion and Glamour
- 3 Michelin-starred and gourmet restaurants
- Great Nightlife
- 14 green hospitality accommodation options that have earned the “Quality Park Certification”

## TOP EXPERIENCES

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- Dolomiti Natural Wellness
- Spiagge alte
- Dal Garda alle Dolomiti
- Beauty on top
- Albe in malga

## TRENTINO OPEN

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- A path for everyone — a loop trail in Daone Valley for visually-impaired people and people who use a wheelchair
- Fully-accessible trail from Patascoss to Lake Nambino, also suitable for people who use a wheelchair

We recommend you get in contact with the local tourist board for information on accessible experiences

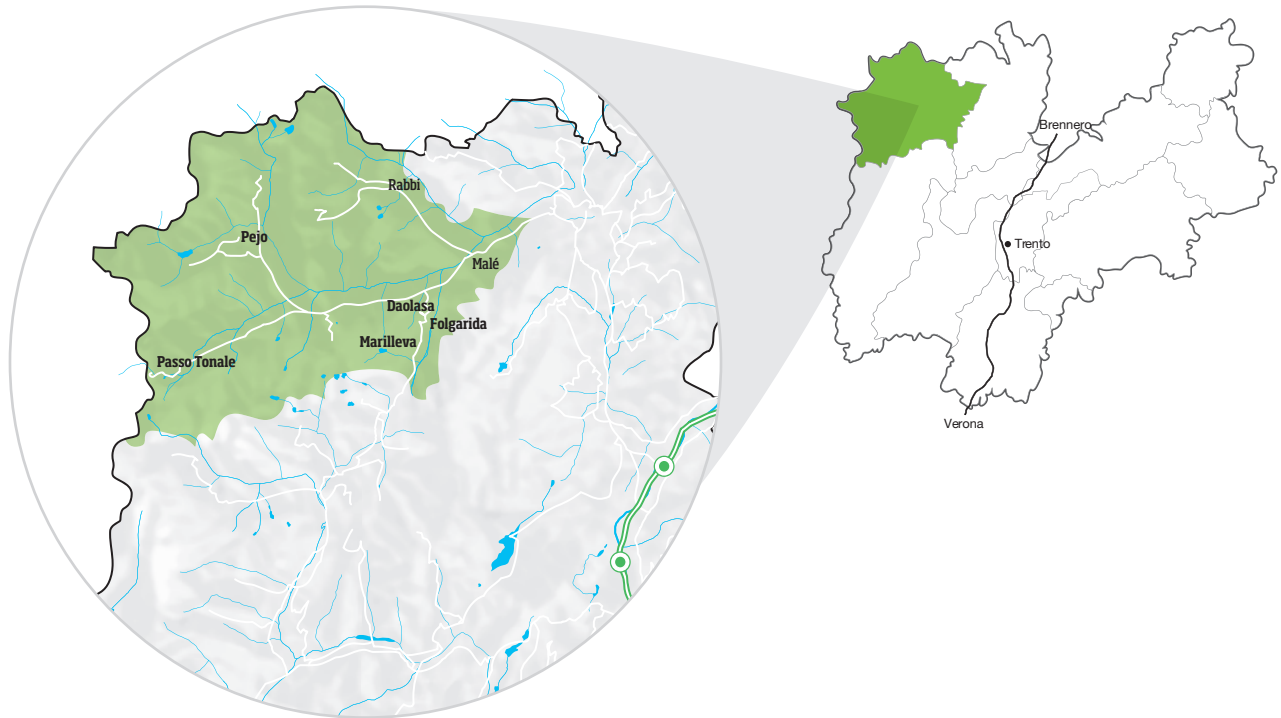


**MADONNA DI CAMPIGLIO  
AZIENDA PER IL TURISMO S.P.A.**

Tel. +39 0465 447517 – Fax +39 0465 440404

sales@campigliodolomiti.it – **campigliodolomiti.it**

# Val di Sole



A fantastic mountain getaway surrounded by the peaks of the Ortles-Cevedale, Adamello-Presanella and Brenta Dolomites, a World Heritage Site, that offers visitors an endless number of outdoor activities and adventures.

More than a third of this spectacular valley is a nature protected area: the entire northern part is located within the Stelvio National Park and to the south, you'll find the Adamello Brenta Nature Park. This is definitely the right place to get in touch with nature where guests can choose from countless walks and hikes for all levels, from easy half-day outings for families, hut to hut hikes or a via ferrata overlooking the Presena Glacier.

Another great way to explore Val di Sole is with a MTB or an E-bike along all of the sign-posted trails that takes cyclists to one of the many alpine lakes or historic WWI sites. There are

also loads of thrilling activities to try like rafting down the Noce River, one of the top ten best rivers for whitewater rafting in the world, and of course you can also add some well-deserved pampering at the Pejo or Rabbi Thermal Spa Centers.

Quality accommodations that cater to all needs, combined with the Val di Sole Guest Card for access to summer lifts, public transportation, museums, castles and nature attractions, are the perfect way to start planning a summer vacation in Val di Sole.



## FACTS & FIGURES

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**Altitude:** 737 - 3.000 m

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**Transfer service:** FLY SKI SHUTTLE BUSES from various airports in Northern Italy, public local buses and ski buses, Dolomiti Express train and private taxis

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**Hotel beds:** 10.674

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**Extra-hotel beds:** 34.849

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**Hotels:** 141 (1★★★★★, 2★★★★S, 17★★★★, 33★★★★S, 81★★★, 7★★)

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**B&B:** 40

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**Residences:** 39

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**Agritourisms/Farmhouse lodging:** 22

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**Campsites:** 4

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**Ski lifts** (Skiarea CAMPIGLIO DOLOMITI DI BRENTA

Val di Sole Val Rendena): 58 lifts, 18 gondola lifts, 32 chairlifts, 8 ski lifts

---

**Ski slopes** (Skiarea CAMPIGLIO DOLOMITI DI BRENTA

Val di Sole Val Rendena): a total of 150 km, 50 km blue, 67 km red and 33 km black

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**Ski lifts** (Skiarea PONTEDILEGNO-TONALE):

30 lifts, 4 gondola lifts, 19 chairlifts, 3 ski lifts, 4 tapis roulants

---

**Ski slopes** (Skiarea PONTEDILEGNO-TONALE):

a total of 100 km, 24 km blue, 60 km red, and 16 km black

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**Ski lifts** (ski area PEJO3000): 7 lifts, 2 gondola lifts,

4 chairlifts, 1 ski lift

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**Ski slopes** (ski area PEJO3000): a total of 20 km,

5 km blue, 13 km red, 2 km black

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**Snowboarding:** Snowpark Marilleva Val Panchiana, Snowpark

Tonale, FunSlope & Family Fun Park in Pejo

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**Cross country:** 66 km in all of Val di Sole

---

**Ski instructors:** more than 300 ski instructors – 11 ski/snowboard

schools. Languages spoken: English, German, Spanish, French, Polish, Danish, Russian, Czech, Slovenian, Croatian

---

**Summer sports activities:** hiking, climbing, cycling, mountain

biking, e-biking, rafting, canoeing, hydrospeed, canyoning, tarzaning, horseback riding, paragliding, bushcraft, wildlife watching, fishing

---

**Convention centre:** "Alla Sosta dell'Imperatore"

conference centre in Folgarida with 4 conference rooms with seating for 600, 220, 100 and 50 people. Stereo system, film projection equipment and maxi screen. Multipurpose rooms for meetings, conferences and events

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## HIGHLIGHTS

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- Ride the rapids of one of the top ten rivers for whitewater rafting in the world
- Hike up to the highest mountain hut in Trentino and in the Eastern Alps at 3535 m
- Relax and enjoy the beneficial properties of the mineral springs at the Pejo and Rabbi Thermal Spa Centers
- Family fun at our 3 Kids Bike Parks, learning farms, adventure parks, mountain-top playgrounds and at the wildlife area

## TOP EXPERIENCES

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- Spend a night in the Stelvio National Park suspended in the trees
- E-bike to the magical Lago dei Caprioli lake at sunset
- Gourmet experience with expert sommeliers at the San Michele Castle
- Sunrise Experience at 2000 m with the magnificent colours and sounds of dawn on the mountains
- Dive from an 18-meter high waterfall as you give canyoning a try

## TRENTINO OPEN

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- WOW pet therapy experience: Take care of a horse & nature
- Visit the Presanella dairy in Mezzana: inside the dairy, there is the historical educational trail "Today as yesterday".
- e-Handbike loop above the village Bolentina

We recommend you get in contact with the local tourist board for information on accessible experiences

**Val di Sole**

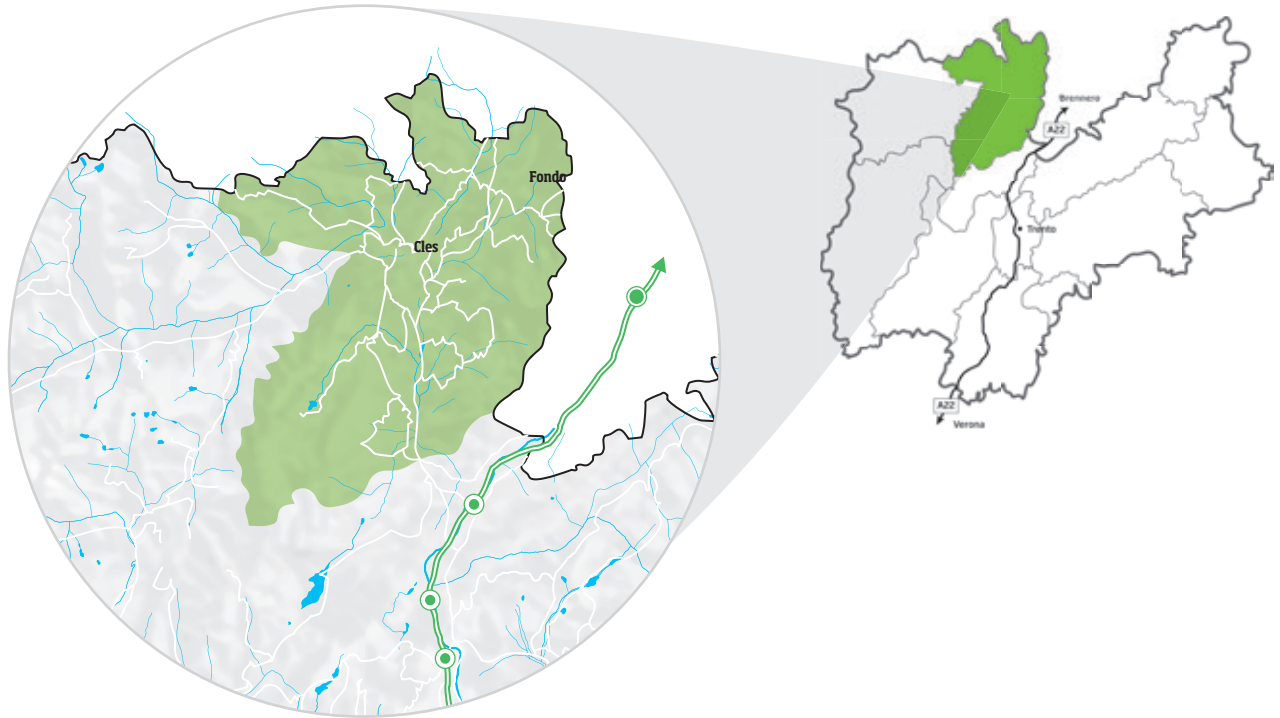
**AZIENDA TURISMO VAL DI SOLE**

Tel. +39 0463 808920

sales@visitvaldisole.it – [visitvaldisole.it](http://visitvaldisole.it)



# Val di Non



Val di Non is an alpine valley located in the northernmost part of Trentino. The wide valley floor is covered with apple orchards, while the high mountains lead to passes that offer easy access to the cities of Bolzano and Merano in South Tyrol.

The strength of Val di Non is its variety—it caters to both sports lovers and visitors who just want to kick back and relax. You can find kilometres of mountain bike trails, canyons and gorges that can be visited by walking or by kayak. There are tons of walking routes leading to remote mountain refuges which welcome visitors with open arms. Val di Non also boasts its own 18-hole golf course.

Our guests do not need to be sporty to appreciate Val di Non's unspoiled nature. There are plenty of easy walks in the woods, as well as gentle horse and bike rides aimed at families.

The valley's rich architectural and cultural heritage is another one of its strong points. Historic churches, castles like the Castel Valer and Castel Thun, and the 1,000-year-old San Romedio Monastery are among the highlights. Apt Val di Non offers several experiences related to different themes: rock and canyons, castles, lakes, and tours through the Brenta Dolomites.



## FACTS & FIGURES

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**Altitude:** 400-1,365 metres

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**Transfer service:** No transfer service

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**Hotel beds:** 2,790

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**Extra-hotel beds:** 33.113

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**Hotels:** 60 (1★★★★★, 4★★★★, 6★★★★S, 22★★★, 12★★, 7★, 2 garni★★★, 4 garni★★, 1 garni nn, 1 hotel nn)

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**Agritur and B&Bs:** 109

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**Residences:** 4

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**Campsites:** 1

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**Alpine Guides - Languages spoken:** Italian, English, German

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**Hiking circuits in the area:** Dolomiti Brenta Trek, Cammino Jacopeo d'Anaunia

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**MTB circuits in the area:** Tour de Non a 157 km MTB loop in 4 stages, Dolomiti Brenta Bike

---

**Cycling circuits in the area:** A 30 km cycling route in Alta Val di Non

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**Special summer lift passes:** Monte Roen lift

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**Other sports activities:** Kayak, Golf, Fishing, Canyoning

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**Art & culture landmarks:** San Romedio Sanctuary, Castel Valer, Castel Nanno, Castel Coredo, Castel Belasi and Castel Thun.

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**Tasting activities:** Food&Wine tasting experiences, potato patties at the winery masterclass, wine trekking.

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**Culture & Taste:** guided tour in the castles with tasting experience: picnics in the gardens, food&wine session, chestnuts and mulled wine

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**Sports & cultural events:** Ciaspolada, Fiorinda, Suoni delle Dolomiti, Pomaria

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## HIGHLIGHTS

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- Kayak Lake Santa Giustina. The lake flows into extremely narrow canyons, accessible only by water with small craft like canoes or SUPs
- Tovel lake: famous because of the reddening of its waters (until the end of the 1960s)
- The land of castles: there are five open to the public (Castel Thun, Castel Valer, Castel Nanno, Castel Coredo and Castel Belasi).
- The Monastery of San Romedio: interesting for the architecture and the legend of the bear

## TOP EXPERIENCES

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- Hiking tours in the Brenta Dolomites with alpine guides
- Apple picking with a farmer, and the ability to adopt an apple tree
- Guided tours and wine tasting in Castel Valer

## TRENTINO OPEN

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- Guided tour and picnic in the gardens of Castel Nanno
- Melacolgo: The experience of apple picking is accessible to people who are visually impaired, deaf, or mobility impaired.
- Guided tours of Valer Castle

All these experiences are part of a larger ongoing project entitled "Val di Non: a Valley accessible to all," implemented by ApT Val di Non in collaboration with the GSH (Gruppo Sensibilizzazione Handicap) Cooperative

We recommend you get in contact with the local tourist board for information on accessible experiences



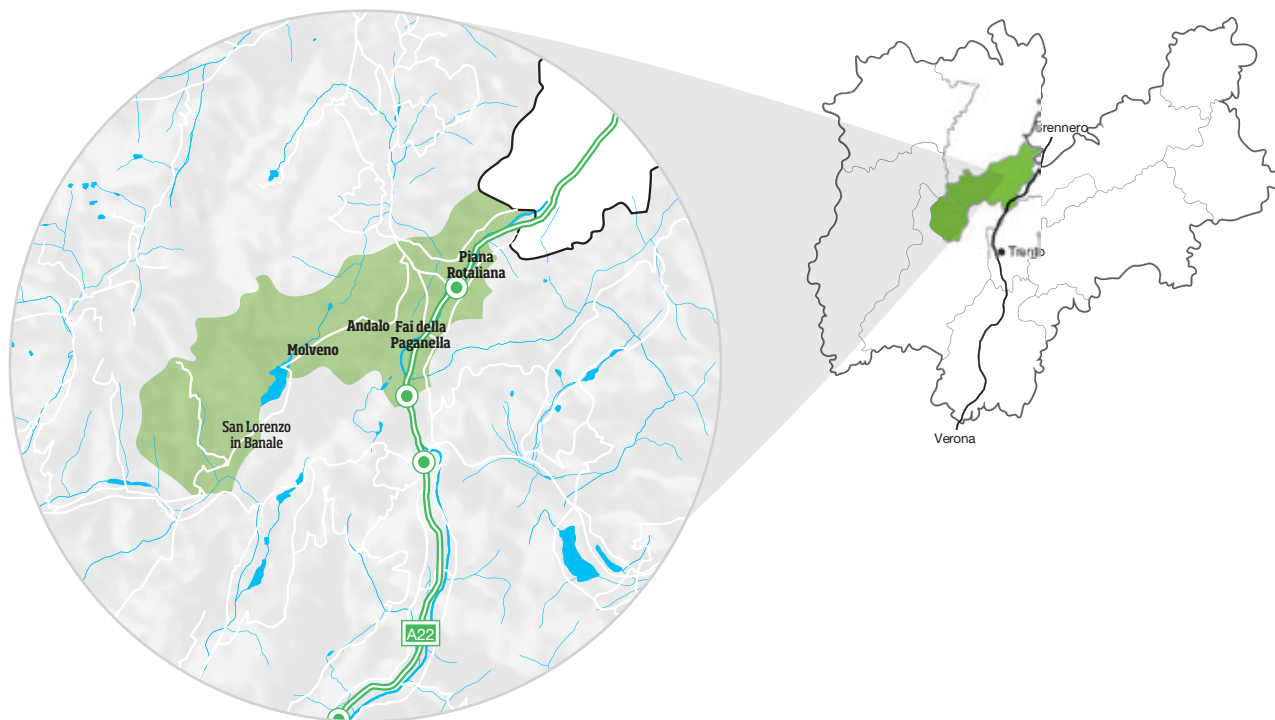
Val di Non

**AZIENDA PER IL TURISMO VAL DI NON**

Tel. +39 0463 830133

info@visitvaldinon.it – [visitvaldinon.it](http://visitvaldinon.it)

# Dolomiti Paganella



The Dolomiti Paganella area is like a microcosm of Trentino—much of the natural variety that makes the province so special can be found within the resort’s surprisingly compact boundaries, and its various villages offer unforgettable experiences at any time of the year.

Just a few minutes from the motorway exit, visitors will find themselves in a strikingly wild landscape. The crystalline waters of Lake Molveno and Lake Nembia reflect the towering spires of the Brenta Dolomites to the west, while to the east, the Paganella massif offers hiking and mountain biking in summer, skiing in winter, and one of the best views in Trentino all year round.

The area boasts 400 km of marked bike trails, 50km of wide, sunny ski slopes and countless footpaths for hiking enthusiasts. There are also 40 children’s play parks, and multiple farms and

themed footpaths for kids to explore. Foodies will delight at the range of options, with 125 restaurants and bars, 22 mountain huts, and 40 winemakers and specialist produce farmers in the area, while nature lovers will love the biodiversity. The area is home to 1,500 plant species, while up to 8,000 chamois live in the Adamello Brenta Nature Park.

In the Dolomiti Paganella area, you’ll find one of the most beautiful old villages in Italy, a dedicated forest bathing area, a wildlife park, a large carnivore centre that’s home to bears and wolves, and the distinctive vineyards of the Piana Rotariana. The Dolomiti Paganella Tourist Agency was the first in Italy and among the first in Europe to become a Benefit Company, promoting not just the wealth and beauty of the local area, but also a new tourism model dedicated to sustainability and the wellbeing of resident communities.



## FACTS & FIGURES

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**Altitude:** 565 – 1.040 m

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**Hotel beds (total):** 10.825

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**Hotels:** 128 (3★★★★S, 13★★★★, 22★★★★S, 78★★★, 10★★)

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**B&B:** 10

---

**Residences:** 29

---

**Agritur:** 8

---

**Campsites:** 2

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**Hiking circuits in the area:** Dolomiti Brenta Trek, Via Imperiale, San Vili, Frassati.

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**MTB circuits in the area:** Dolomiti Paganella Bike, Dolomiti Brenta Bike, Bear Trail, Lake2Lake

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**Special summer lift passes:** Free transportation of bikes – daily and multi-day bike pass for the whole Dolomiti Paganella Bike Area (Andalo zone, Fai Zone and Molveno Zone) daily 47,00€ - trek pass for 3 days € 57,00

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**Other sports activities:** Tennis, football, basket, volleyball, swimming in indoor and outdoor swimming pools and in Molveno lake, archery, climbing on natural and artificial walls, paragliding, hang-gliding, orienteering, horse riding, skating, ice-skating, bowls, padel, mini-golf, surfing, sailing and catamaraning, mountaineering, kayaking, gym, canoeing, vie ferrate, forest bathing

---

**Art & culture landmarks/activities:** Archaeological sites in Fai della Paganella – antique sawmill “Taialacqua” and Church of S.Vigilio in Molveno – ruins of Castel Belfort in Spormaggiore – church of S. Tommaso in Cavedago

---

**Sports & cultural events:** Dolomiti Paganella Family Festival (June) Paganella Gym Camp (June-July-september), Calisthenics Dolomiti Brenta Trail (September), Dolomiti Paganella bike Opening 31.05 - 2.06 (June), Dolomiti Paganella Enduro Race (June), Bike Women Camp (June), Five Days of Italy /1 -7 - July, Walking Festival Orme (September)

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**Convention centre:** 3 convention centres in Andalo (900 seats), Molveno (250 seats), Fai della Paganella (360 seats)

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**News about the area:** Dolomiti Paganella Bike, more than 400 kms for everybody, 3 bike zones just for bikers, 6 lifts

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## HIGHLIGHTS

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- Lake Molveno
- Forest Bathing & therapy park Fai della Paganella
- Andalo Life (Family Activity Park)
- Paganella Dolomites Bike Park

## TOP EXPERIENCES

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- Sailing on the lake
- Baby Forest Bathing
- Paragliding from Cima Paganella at sunset
- Eagles' (delle Aquile) Via ferrata
- Brenta crossing
- Piana Rotaliana wine and walk experience

## TRENTINO OPEN

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- **Climbing:** Falesia Dimenticata, or 'The Forgotten cliff' in San Lorenzo Dorsino
- **Handbike:** There are three marked routes accessible to handbikes in the area, in Andalo, Fai della Paganella and San Lorenzo Dorsino.
- Jolette-accessible trails available along Andalo karst lake

We recommend you get in contact with the local tourist board for information on accessible experiences



 **DOLOMITI  
PAGANELLA**

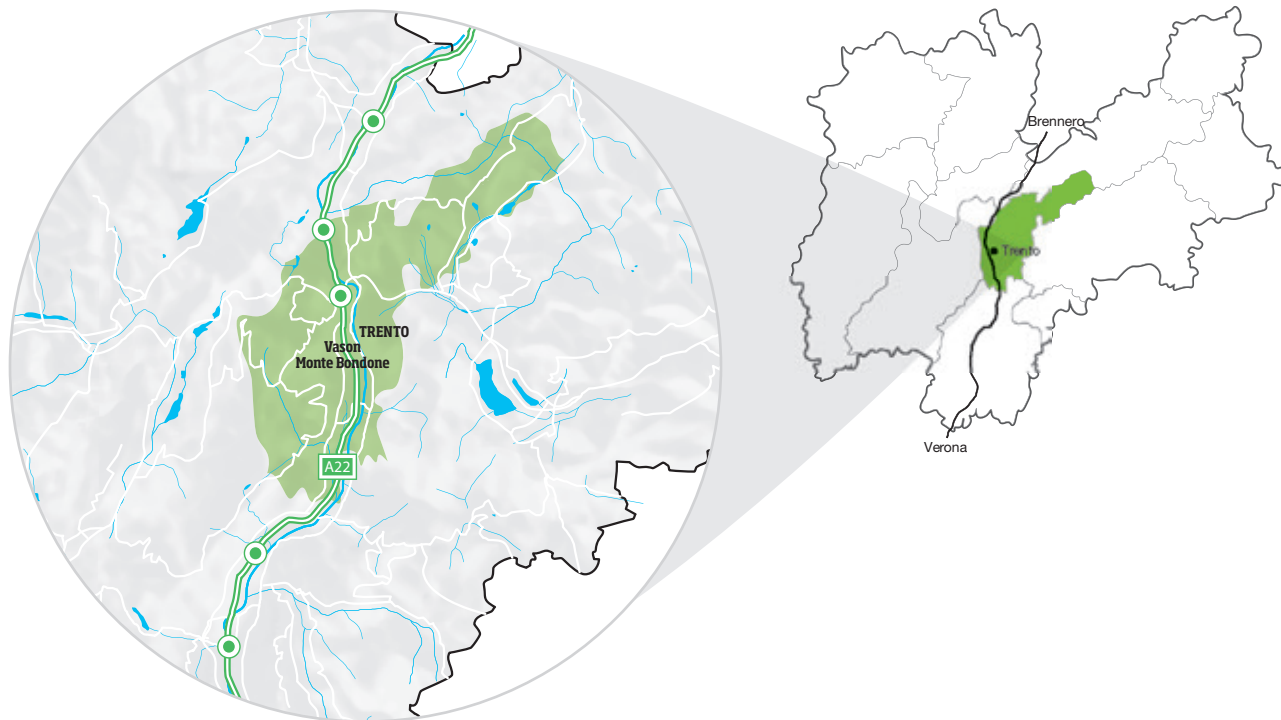
**AZIENDA PER IL TURISMO**

**DOLOMITI PAGANELLA SOCIETÀ BENEFIT**

Tel. +39 0461 585836 – Fax +39 0461 585570

info@visitdolomitipaganella.it – [visitdolomitipaganella.it](http://visitdolomitipaganella.it)

## Trento, Monte Bondone e Altopiano di Piné



The city of Trento is dominated by Monte Bondone, and the unmistakable profile of the peak of Palon. The town and its alpine pastures have always lived in symbiosis, mutually enriching each other. Just a few minutes from centre of the city, Monte Bondone is a stunning ski resort that offers everything a nature and sport lover could desire: beautiful walks, hiking trails, vie ferrate, mountain bike trails, cycling routes, activities for kids and families, outdoor games and the possibility to rent bikes and e-bikes.

The resort is also characterised by its rich natural history and hosts the Viote Alpine Botanical Garden with over 2,000 wild species and spontaneous plants and herbs.

Located in the heart of Trentino, between the Valle d'Adige and the Dolomites, the Piné Plateau is renowned for the beauty of its lakes and for its rich local history, particularly its religious

history, with walking routes that take you through traditional villages and into ancient places of sanctuary.

The Plateau is a destination for every season. Summer is perfect for relaxing walks, and there's always plenty to do, with countless events, sports and cultural activities on hand. The Piné Plateau's numerous alpine lakes are flanked by multiple beaches that have earned the 'blue flag' designation—an international eco-label awarded for water quality and connected services.

For sports lovers, there is a wide choice of activities on offer here: skating, archery, horse riding, mountain biking, and also trekking. The peaks of the wild Lagorai chain, the famous Cascata del Lupo waterfall, and countless picturesque alpine pastures are all within easy reach.



## FACTS & FIGURES

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Altitude: 200 - 2.098 m

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Hotel beds: 4.556

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Extra-hotel beds: 3.980

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Hotels: 51 (1★★★★s 1; 15★★★★; 3★★★★s; 29★★★; 5★★; 2★)

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B&B: 90

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Agritur: 27

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Residences: 4

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Campsites: 3

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Ski lifts: 4

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Lift opening and closing dates: beginning December – beginning April

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Ski slopes: 16 ski slopes (11 red; 4 blue and 1 for beginners in Pinè)

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Snowboard: Snowpark Monte Bondone

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Cross country: 35 km at the Centro Fondo Viote on Monte Bondone and in the Pinè area 3 km in Brusago and 3 km at Passo del Redebus-Bedollo

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Ski instructors: downhill, snowboard and cross-country ski instructors.

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Languages spoken: English, German, French, Spanish, Polish and Czech; Cross-country ski instructors - Languages spoken: English, German

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Other sports activities: ice-skating, ski-touring and snowshoeing, hiking, paragliding, fat bikes, + MTB, E-MTB, riding

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Convention centre: on request

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## HIGHLIGHTS

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- Mountain biking on Piné Plateau, which is crisscrossed by more than 200km of dirt roads and dedicated trails.
- Discovering culture, history and art in the museums and castles of Trento
- Exploring hiking, biking, and all manner of other activities on Monte Bondone, above Trento.
- The Trento Guest Card brings lots of benefits. It offers access to more than one hundred museums, castles, natural parks and attractions and gives you free use the local public transport in Trentino

## TOP EXPERIENCES

---

- Hike and Bike on Piné Plateau: choose a tour which suits you
- Sunbathing, water sports and outdoor activities at the Serraià and Piazze lakes on the Piné Plateau.
- Nordic walking trails surrounded by the beautiful landscapes of Viote Plateau on Monte Bondone.
- Enjoying an aperitivo with Trentodoc—the sparkling wine produced using the classic method.

## TRENTINO OPEN

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- The Sentiero degli Aquiloni - a sensory path for people who are visually impaired.
- The guide to MUSE, the Trento Science Museum
- Riding in an accessible 'dragon boat' at Lake Serraià on the Piné Plateau (guide required)
- Lake Serraià on the Piné Plateau (guide required)

We recommend you get in contact with the local tourist board for information on accessible experiences

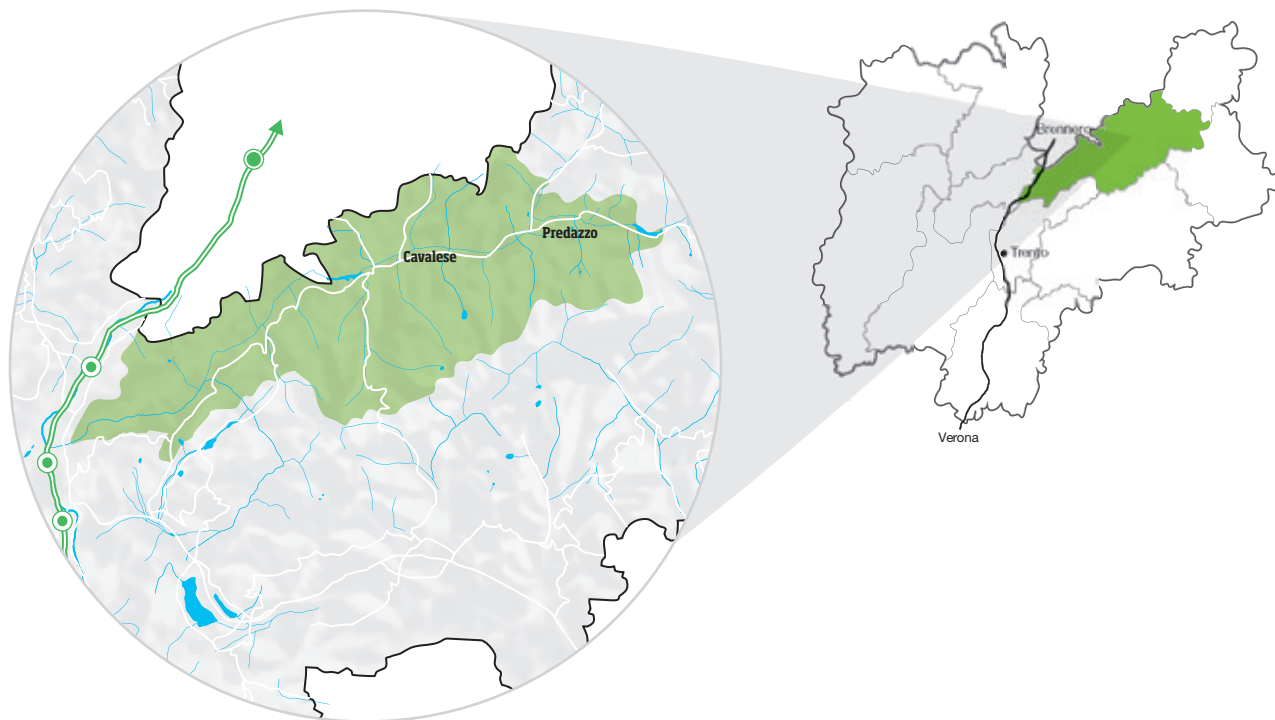
The logo for Trento, featuring the word "trento" in a stylized, lowercase, green font. The letter 't' is uniquely designed with a horizontal bar that extends to the left and has a small vertical tick at its end, resembling a mountain peak or a step.

## TRENTO TOURIST BOARD

Tel. + 39 0461 216000

info@trento.info – [trento.info](http://trento.info)

## Val di Fiemme e Val di Cembra



Located in the northeast of Trentino, the Val di Fiemme resort area is made up of eleven traditional villages. The valley itself is surrounded by two protected natural parks and offers stunning views of the Dolomites World Heritage Site. In winter, this well-known ski resort, with its wide range of accommodation and facilities, plays host to a whole series of international alpine and nordic skiing events. So far, three Nordic World Championships have taken place in Val di Fiemme and the resort will also be the venue for the Nordic ski events at the next Winter Olympics in 2026.

Fiemme is also known as “The Valley of Harmony”. A quirk of geography means that the spruce trees which grow here are uniquely suited for building stringed instruments and pianos— they were used by Stradivarius himself to make his famous violins, and are valued by internationally-renowned luthiers to this day. Fiemme is also the first valley to eco-certify its forests, which are carefully managed by a thousand-year-old

institution: The Magnifica Comunità di Fiemme.

The valley offers endless possibilities for hikers and nature lovers, from treks in the wild, sparsely inhabited Lagorai mountains to walks among the Dolomite peaks of Latemar. Cyclists of all stripes will appreciate the huge network of marked cycle routes: from enduro mountain bike trails, to high alpine passes that will push even hardened road cyclists, to sedate, family-friendly cruises through the woods. The valley’s extensive network of ski lifts makes it easy to reach higher altitudes, where cosy mountain huts welcome visitors with open arms.

Neighbouring Val di Cembra is also famous for its sports, with curling competitions at Palacurling Cembra. But it’s particularly known for its food, drink and traditional delicacies. There are wine and food trails with “open huts”, or Baite Aperte, and Caneve Aperte, or “open cellars” for wine-tasting.



## FACTS & FIGURES

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**Altitude:** 500 - 2.340 m

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**Transfer service:** Fly Ski Shuttle and transfer service by coach from/ to various northern Italy cities and airports

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**Hotel beds:** 7364

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**Extra-hotel beds:** 34084

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**Hotels:** 87 (2★★★★S, 22★★★★, 14★★★★S, 42★★★, 4★★, 3★)

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**Garni:** 4

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**Agritur:** 28

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**B&B:** 53

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**Residences:** 30

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**Campsites:** 3

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**Affittacamere:** 18

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**Ostelli:** 1

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**Footpaths:** 200km;

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**Alpine Guides-Languages spoken:** 15 (Italian-English-German);

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**Hiking circuits in the area:** several hiking trails;

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**MTB circuits in the area:** more than 15 official MITB tracks;

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**Cycling circuits in the area:** 50 km of cycling path with bike shuttle service;

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**Special summer lift passes:** lift passes with the Fiemme Cembra Guest Card ;

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**Other sport activities:** rafting, fly fishing, tarzaning, free climbing, paragliding, curling;

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**Art & Culture landmarks/activities:** Geological Museum, Old Artcrafts Museum, Contemporary Art Museum, Magnifica Comunità Palace with gallery;

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**Food & Wine routes:** Dolomites Cheese route; Wine route;

---

**Sport & Cultural Events:** Le Desmontegade (return from the mountain pastures); Marcialonga cycling and Marcialonga running; Sound of the Dolomites;

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**Convention Centre:** Palafiemme in Cavalese: convention centre with 1200 seats divided into the Auditorium (800 seats) and 3 other multipurpose rooms for meetings, conferences and events;

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## HIGHLIGHTS

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- Fiemme is a family-friendly destination with lots of adventure parks and childcare services
- Walks and wellness
- Biking on the 50km cycle path with bike shuttle service
- Local wine and food
- Le Desmontegade (sept-oct 2024): a festival celebrating the return of livestock from the high alpine pastures

## TOP EXPERIENCES

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- Spend dawn or sunset in a mountain dairy
- The Sound of Dolomites
- Wellness in nature with relaxing walks

## TRENTINO OPEN

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- Accessible path towards Lago di Cece
- Guided tour of the Felicetti pasta factory
- Guided visit to the Palace of the Magnifica Comunità di Fiemme
- Wine tasting in the Villa Corniole winery in Val di Cembra

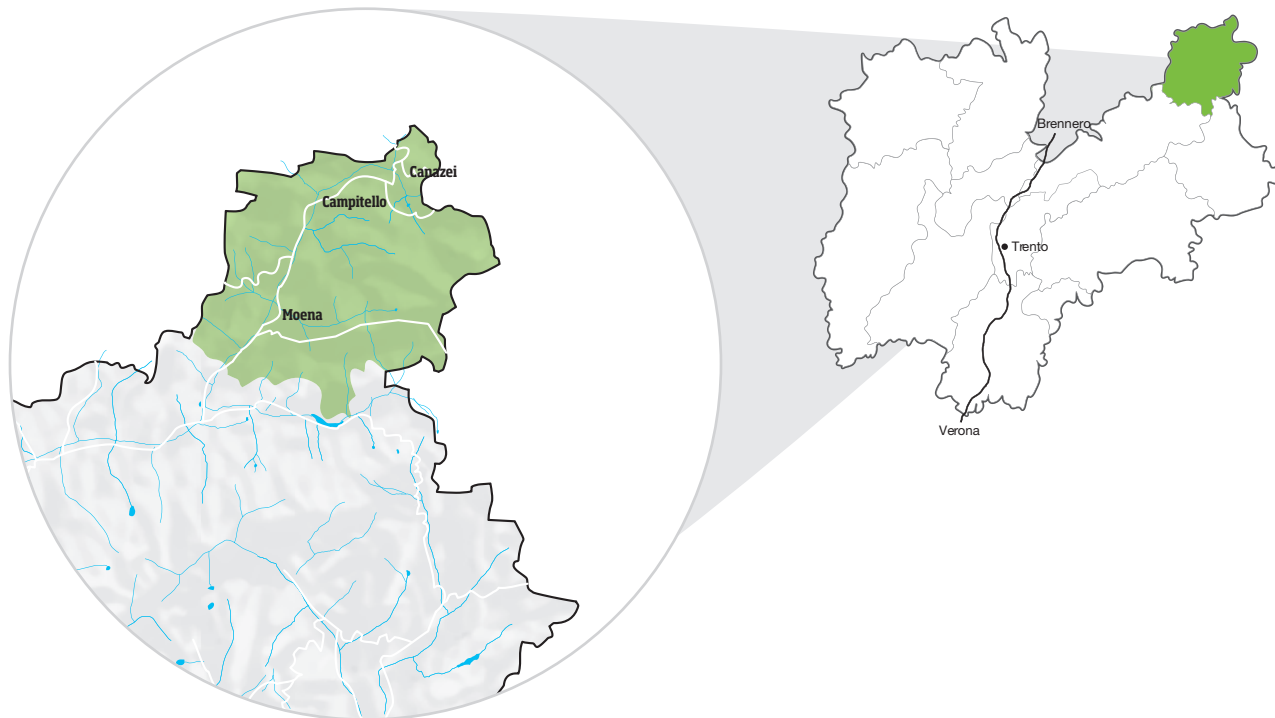
We recommend you get in contact with the local tourist board for information on accessible experiences



## AZIENDA PER IL TURISMO FIEMME E CEMBRA

Tel. +39 0462 241111 – Fax +39 0462 241199  
info@visitfiemme.it – [visitfiemme.it](https://www.visitfiemme.it)

# Val di Fassa



With spectacular peaks rising above picturesque villages, and its distinctive cultural and linguistic heritage, the Val di Fassa is a truly unique destination. The valley is surrounded by the mountains of the Dolomites World Heritage Site—rocky masterpieces that have been sculpted by geological forces over millions of years.

There's the Catinaccio Group, with its legendary Vajolet Towers; the Sella Group, with its striking spiky outline, the Sassolungo Group, with its three, distinctive summits, and highest of them all, the Marmolada, home to the only glacier in the Dolomites.

Every evening as night falls, these mountains are rendered even more stunning by the alpenglow—or enrosidira, as it's known in Italian—when the setting sun paints them dramatic shades of pink, purple and orange. In this beautiful natural playground, there are endless possibilities for outdoors sports lovers, as well as plenty to keep foodies, and lovers of La Dolce Vita happy. A visit to Val di Fassa is an experience you won't forget in a hurry.



## FACTS & FIGURES

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**Altitude:** 1.185 – 1.555 m

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**Hotel beds:** 16.784

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**Extra-Hotel beds:** 16.128

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**Hotels:** 288 (1 ★★★★★, 49 ★★★★★/s, 165 ★★★/s, 73 ★/★★)

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**B&B:** 21

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**Residences:** 111

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**Campsites:** 5

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**Footpaths:** more than 2.000 km of paths, tracks and forest roads

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**Alpine Guides - Foreign Languages spoken:** English, German, Spanish and French

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**Hiking circuits in the area:** Val di Fassa Dolomiti Trek King classic, short and autumn version; Via Alpina

---

**MTB circuits in the area:** Dolomiti Bike Galaxy, Sellaronda MTB Tour, Sassolungo and Sassopiatto MTB Tour, Latemar MTB Tour, Lusia and Paneveggio MTB Tour, Fassa Bike Park

---

**Cycling circuits in the area:** Val di Fassa & Fiemme Dolomites cycle path

---

**Special Summer lift passes:** Panorama Pass lift card, Dolomiti Super Summer lift card

---

**Other sports activities:** mountain biking, downhill, Nordic walking, forest bathing, paddle, climbing wall, climbing, gym, Golf, tennis, indoor swimming pool, paragliding, adventure park, horse riding, minigolf, downhill, roller skating rink, ice skating, grass skiing, squash, fishing, archery, basket and volley ground, beach volley, bowling.

---

**Art & culture landmarks/activities:** Ladin Museum of Val di Fassa with 5 other historical sites

---

**Food & wine routes:** Traditional Mountain products. Typical Ladin cheeses with D.O.P. certification

---

**Sports & cultural events:** Giro d'Italia (May), Marcialonga Cycling craft (May), Sella Ronda Bike Day (June and September), Hero Südtirol Dolomites (June), Val di Fassa Running (June), Maratona dles Dolomites (July), D+ Ultracycling Dolomitica (July), Rosengarten Schlern Skymarathon (July), Dolomyths Run (July), Festa Ta Mont (August), Marcialonga Running (September), Gran Festa da d'Istà (September) Enduro world Cup (September), Puzzone DOP Festival (September) I Suoni delle Dolomiti (September)

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**Convention centre:** Centro Congressi Navalge (600 seats), Cinema Marmolada (400 seats), Paladolomites (250 seats)

---

**News about the area:** Gravity Card Bike District Val di Fassa

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## HIGHLIGHTS

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- Sass Pordoi – Terrace of the Dolomites
- QC Terme Dolomiti
- Ladin Museum Val di Fassa

## TOP EXPERIENCES

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- Sport events: Giro d'Italia, Marcialonga Cycling, Sellaronda Bike Day, Tour Transalp, Dolomyths Run, Sellaronda Bike Day, Suoni delle Dolomiti – Col Bel, Marcialonga Running
- Suoni delle Dolomiti: Col Bel, Roda de Vael, Fuciade, Val Duron
- Cultural and gastronomic events: Bira te Fascia (Campitello, Canazei, Gran Toblà), Festa ta Mont, Gran Festa da d'Istà, Festival del Puzzone

## TRENTINO OPEN

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- Ascending Sass Pordoi by cable car
- Accessible trekking on the Pozza plains
- Visiting the Ladin Museum
- Accessible bicycle path between Mazzin and Campitello

We recommend you get in contact with the local tourist board for information on accessible experiences



DOLOMITES

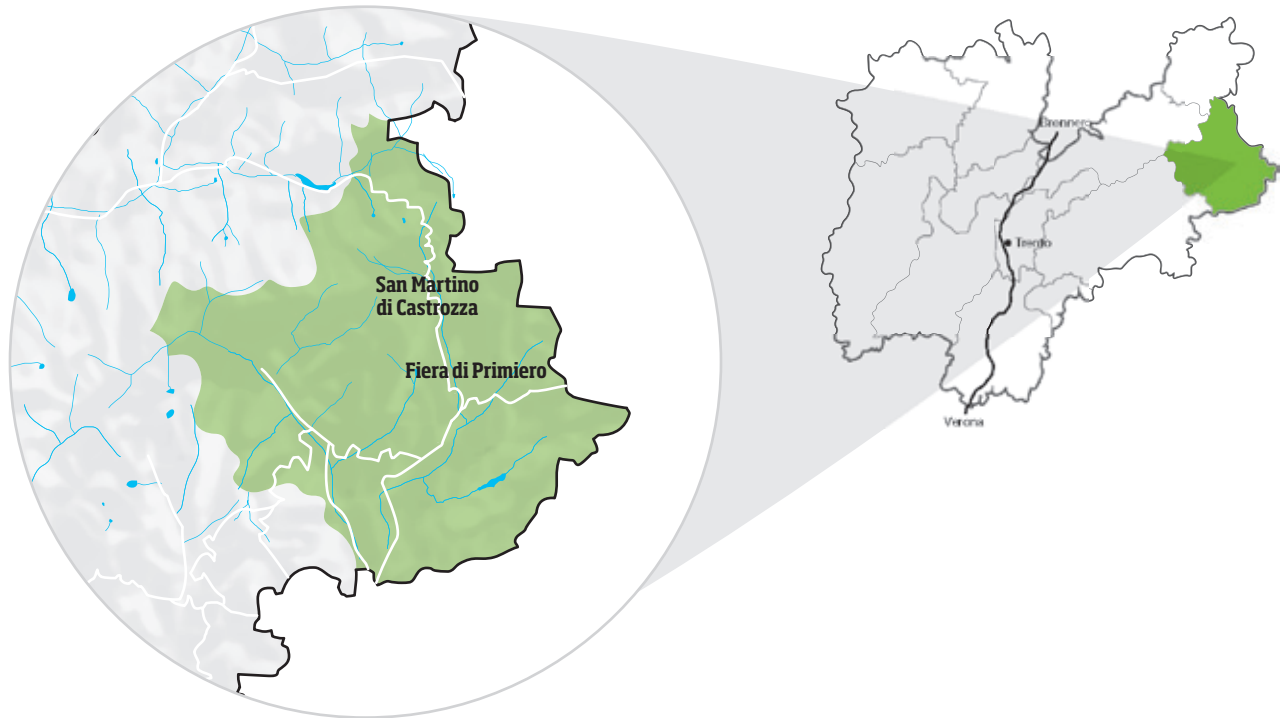
**AZIENDA PER IL TURISMO  
DELLA VALLE DI FASSA**

Tel. +39 0462 609500

info@fassa.com – [fassa.com](http://fassa.com)



## San Martino di Castrozza, Passo Rolle, Primiero and Vanoi



The dramatic landscape of the Dolomites combined with the ecological treasures of the Paneveggio Pale di San Martino Nature Park, are what make the San Martino di Castrozza area stand out. The Pale di San Martino mountain group is made up of dozens of sharp, rocky peaks, soaring into the sky like the towers of a natural stone cathedral, while the austere beauty of the Pala plateau, a lunar, mysterious stone table set at over 2,000 metres above sea level, has enthralled foreign travellers and climbers for centuries.

The San Martino di Castrozza and Primiero territories offer a great number of itineraries of various lengths and difficulty:

from simple walks around the villages, to the day hikes up to the high alpine refuges, and the challenging, hut-to-hut treks that can take days at a time. Combining the elegance and service levels of a first rate resort with the charm of old historical centres, and a deeply rooted tradition of hospitality, this region—made up of San Martino di Castrozza, Passo Rolle, Primiero and Vanoi—is the ultimate place for an unforgettable holiday.

## FACTS & FIGURES

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**Altitude:** 1.404 - 2.357 (Ski area), 650 - 1.980 (villages)

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**Transfer service:** Brusutti (Venice Marco Polo and Treviso A. Canova) and tailor made transfer service by taxi or coach from various Northern Italy airports

---

**Hotel beds:** 5.402

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**Extra-hotel beds:** 7.832

---

**Hotels:** 90 (2★★★★S, 16★★★★ 8★★★★S, 48★★★, 13★★, 3★)

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**B&B:** 19

---

**Residences:** 10

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**Campsites:** 2

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**Footpaths:** Yes

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**Alpine Guides - Languages spoken:** German, English

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**Hiking circuits in the area:** Dolomiti Palaronda Ferrata, Park2Trek Dolomites, Dolomiti Palaronda Trek

---

**MTB circuits in the area:** Enduro/All mountain tours, downhill trails  
Primero Pump Trak Cycling circuits in the area: Primiero cycling route (18 km)

---

**Special summer lift passes:** Dolomiti Summer card

---

**Other sports activities:** hiking, via ferratas climbing, biking, riding, running and trail running, canyoning, archery

---

**Convention centre:** Meeting centre in San Martino di Castrozza (150 seats), Auditorium in Fiera di Primiero (700 seats)

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## HIGHLIGHTS

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- Trekking and via ferratas
- Hiking in the Paneveggio Natural Park area
- Sports & cultural events
- Breath-taking views across the Pale di San Martino Dolomites

## TOP EXPERIENCES

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- Dolomiti Palaronda
- Excursions with "Aquila di San Martino" (local alpine guides)
- Canyoning
- At dawn in a mountain dairy

## TRENTINO OPEN

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- The Muse Fedaiè trekking trail in Val Canali, also possible with a Joelette.
- The Marciò trekking trail in Paneveggio, also possible with a Joelette.
- A ride in a tandem "E-Twinny Plus" accessible e-bike, with rear guide and lowered frame.

We recommend you get in contact with the local tourist board for information on accessible experiences

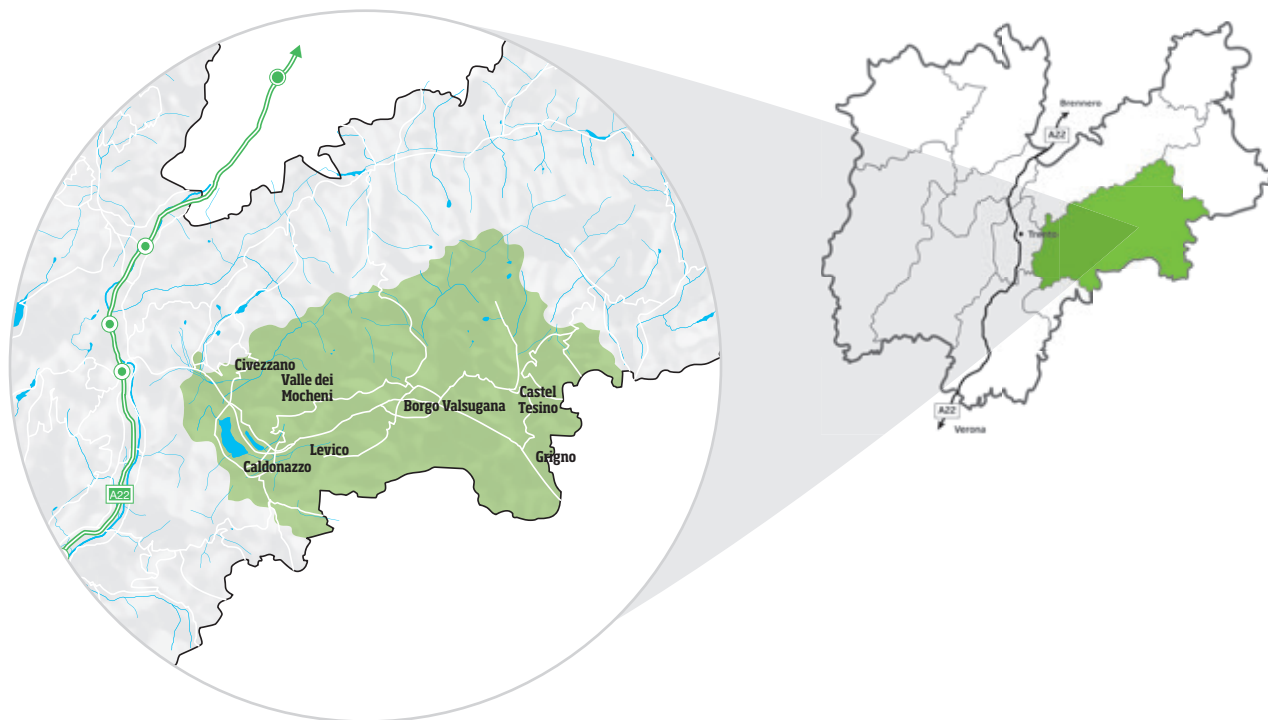


## AZIENDA PER IL TURISMO SAN MARTINO DI CASTROZZA, PRIMIERO E VANOI

Tel. +39 0439 768867 – Fax +39 0439 768814  
booking@sanmartino.com – [sanmartino.com](http://sanmartino.com)



## Valsugana and Lagorai



**Nature** | The lakes of the Valsugana offer breath-taking views over enchanting landscapes. Lake Caldonazzo, the largest lake entirely within Trentino, is the perfect destination for water sports enthusiasts; nearby Lake Levico is particularly charming, thanks to its beaches and picturesque shoreline framed by forests, perfect for kids. Both lakes have been awarded the European Blue Flag—a designation denoting water purity—every year for the past nine years. The untouched beauty of the mountains is within easy reach: the Lagorai range, the largest mountain chain of Trentino, stretches out over 50 km on the northern side of the valley.

**Bike holidays** | An extensive network of over 300km of mountain bike trails runs from 2,000m above to level to the shores of lakes, at around 400m. The Valsugana cycleway

stretches for 80km along the course of the river Brenta, and is perfect for families, with refreshment points for cyclists, known as Bicigrills, along the way, and bike sharing services available.

**Culture** | Arte Sella is an open-air international exhibition of contemporary art with exhibits created using only natural materials—a place where art and nature combine. In the charming Valle dei Mocheni an old German dialect is still widely spoken. Also known as the “enchanted valley” thanks to its magnificent scenery, the area offers trails through mountain meadows and woodlands at the feet of the 2,400m-high peaks of the eastern Lagorai mountains. Valsugana & Lagorai are only 15km from Trento, 100km from Verona and 150km from Venice: all of them can be visited for day trips, with good bus and train connections.

## FACTS & FIGURES

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**Altitude:** 450-2.847 m

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**Hotel beds (total):** 5.282

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**Extra-hotel beds (total):** 3422 (romm Rents, Agritur, B&B, holiday houses, refuges and hostels); 11512 (campings); 3439 (apartaments)

---

**Hotels:** 100 (5★★★★, 8★★★★S, 44★★★★ 25★★, 1★)

---

**B&B:** 46

---

**Agritur:** 36

---

**Campsites:** 17 (3★★★★, 5★★★★, 8★★, 1★)

---

**Refuges:** 10

---

**Footpaths:** in the Lagorai mountain chain - up to 2.847 m

---

**Alpine Guides - Languages spoken:** Associations of Alpine Guides  
- Italian, German and English

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**Hiking circuits in the area:** Granite mountain circuit  
(3-4 days) - Lagorai Panorama tour (4-5 days) - Translagorai tour (5 days)

---

**Cycling circuits in the area:** Valsugana cycling path (80 km)

---

**Other sports activities:** paragliding, horse riding, golf, bike, trekking, waterski, windsurf, sailing, stand up paddling, fishing, swimming, canoeing, nordic-walking, golf

---

**Art & culture landmarks/activities:** Arte Sella and Sky Museum – contemporary art exhibition in nature Castle Pergine – contemporary art exhibition

---

**Food & wine routes:** Wine and flavours routes of Trento and Valsugana

---

**Convention centre:** Palalevico: convention centre with 1.400 seats and 5 multipurpose rooms for meetings, conferences and events

---

**News about the area:** bike expert and bike&family hotels + campings, dog friendly accommodations. Valsugana is the first destination in Italy to be certified for sustainable tourism conforming to the GSTC criteria.

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## HIGHLIGHTS

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- The first sustainable destination in Italy according to the GSTC criteria
- 3 Arte Sella: A contemporary art exhibition surrounded by nature in Val di Sella
- Opere di Vaia: Three works created out of the devastation left by Storm Vaia by Marco Martalar, Lupa, Aquila and Grifone.

## TOP EXPERIENCES

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- Visit the alpine pasture and adopt a cow
- Cyclin on our 80 km of cycle path through unforgettable landscapes
- Admire a unique take on contemporary art at Arte Sella

## TRENTINO OPEN

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- SUP Surfing, sailing and kayaking on Lake Caldonazzo
- The accessible trail at the Biotope of Roncegno
- Route with Handbike and Tandem along the Valsugana Cycle Path (80 km from Lake Caldonazzo to Bassano del Grappa).

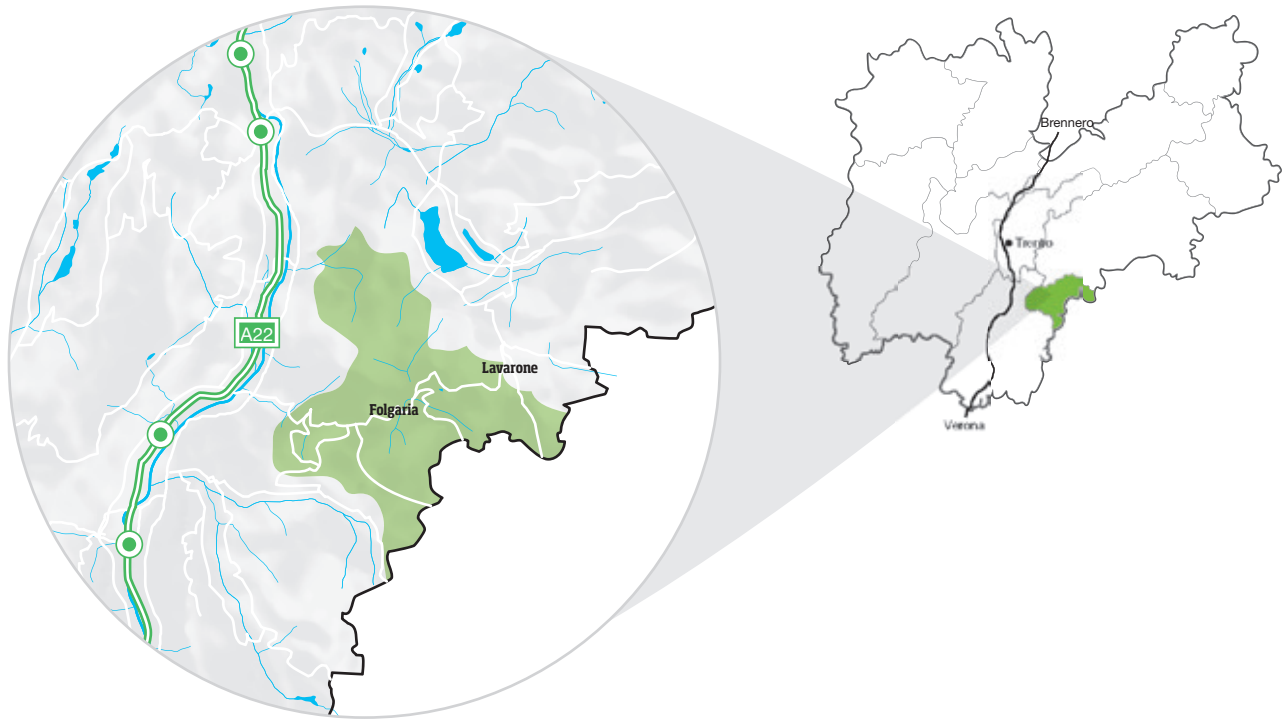
We recommend you get in contact with the local tourist board for information on accessible experiences



## AZIENDA PER IL TURISMO VALSUGANA LAGORAI

Tel. +39 0461 727700 – Fax +39 0461 727799  
info@visitvalsugana.it – [visitvalsugana.it/en/](https://visitvalsugana.it/en/)

## Alpe Cimbra: Folgaria, Lavarone, Lusérn and Vigolana



Situated on gently rolling hills, and surrounded by the breathtaking peaks of the Italian Alps, Alpe Cimbra offers visitors stunning panoramas, pristine nature and a rich heritage to explore.

Its proximity to the main airports of northern Italy make Alpe Cimbra incredibly convenient. It's quickly and easily accessible from the main A22 highway (just a 15-minute drive from the Rovereto Nord or Trento sud exits). Verona Airport is a one-hour drive away, Venice is 90 minutes, and Bergamo-Orio al Serio airport is two hours drive.

In summer, the resort offers opportunities for a wide range of activities. There's mountain biking, either along the over 600 kilometres of marked and mapped enduro routes, or at the FolgARide and Lavarone bike parks, as well as hiking, trekking and horse riding on scenic trails. There's an 18-hole

golf course, multiple playgrounds for kids, and much more. On top of all these sports, Alpe Cimbra is also known for its art, history, wellness centres, and its excellent food and wine.

It's a place to reconnect with yourself while enjoying traditional local cuisine in one of the charming restaurants or cosy alpine huts. The landscape is dotted with little villages, which have successfully managed to preserve their traditions throughout the years, the ancient Cimbrian language, and the age-old crafts.

The Alpe Cimbra has also been elected as one of the top family destinations in the Alps, thanks to its top-quality family-friendly services and facilities. These range from family-focussed hotels and guesthouses, to the Family Emotions programme of events and the kids' fun park.



## FACTS & FIGURES

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**Altitude:** Folgaria 1.168 m, Lavarone 1.170 m, Luserna 1.333 m, Altopiano della Vigolana 725 m

---

**Hotel beds (total):** 5.404

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**Extra-Hotel beds (total):** 25.505

---

**Hotels:** 66 (5★★★★, 3★★★★S, 45★★★★, 14★★, 1★)

---

**B&B:** 13

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**Residences:** 11

---

**Campsites:** 3

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**Footpaths:** 200km of trekking trails and themed walking paths

---

**Alpine Guides - Languages spoken:** English; German

---

**Hiking circuits in the area:** 2 hiking circuits

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**MTB circuits in the area:** 50 trails - 600 km

---

**Cycling circuits:** 100 km of the Forts, Alpe Cimbra Bike Tour

---

**Special summer lift passes:** Tablat (Lavarone), Martinella (Folgaria/Serrada)

---

**Other sport activities:** climbing, nordic walking, golf, horse riding, tennis, swimming, canoeing, and "SUP" at Lake Lavarone

---

**Art & culture:** Maso Spilzi exhibitions, Honey Museum, Forte Belvedere Museum, Base Tuono Cold War Museum, Lusérn Museum, Haus von Prökk - Old Cimbrian House

---

**Food&wine routes:** Vezzena cheese, goat cheese, speck, Balter and Salizzoni Wine cellars, etc.

---

**Sport&cultural events:** 100km dei Forti, Millegrobbebike, Marcia dei Forti, Alpe Cimbra bike events

---

**Convention centre:** Convention centres in Folgaria and Lavarone (respectively 300 persons and 350 persons)

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**News about the area:** 2 Bike Parks, guided tours by Alpe Cimbra Activity

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## HIGHLIGHTS

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- Family-friendly
- History, culture, and tradition
- Hospitality and food & wine
- 4 All destination
- Eco-friendly
- Bike-friendly

## TOP EXPERIENCES

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- Two bike parks: FolgaRide Bike Park and Lavarone Bike Park
- Hiking trail to Vigolana Bivouac
- 100 Km dei Forti MTB route
- Kaiserjägerstraße and Menador legendary roadbike ascents
- Sunrise at the mountain hut
- Night visit at Belvedere Fortress
- The Great Parade of the Witch Brava Part

## TRENTINO OPEN

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- Accessible trekking with Joelette on the Breath of the Trees trail
- Bike trails accessible by Handbike or Tandem (60 km Vigolana)
- Accessible canoeing at Lake Lavarone

We recommend you get in contact with the local tourist board for information on accessible experiences



Trentino Italy

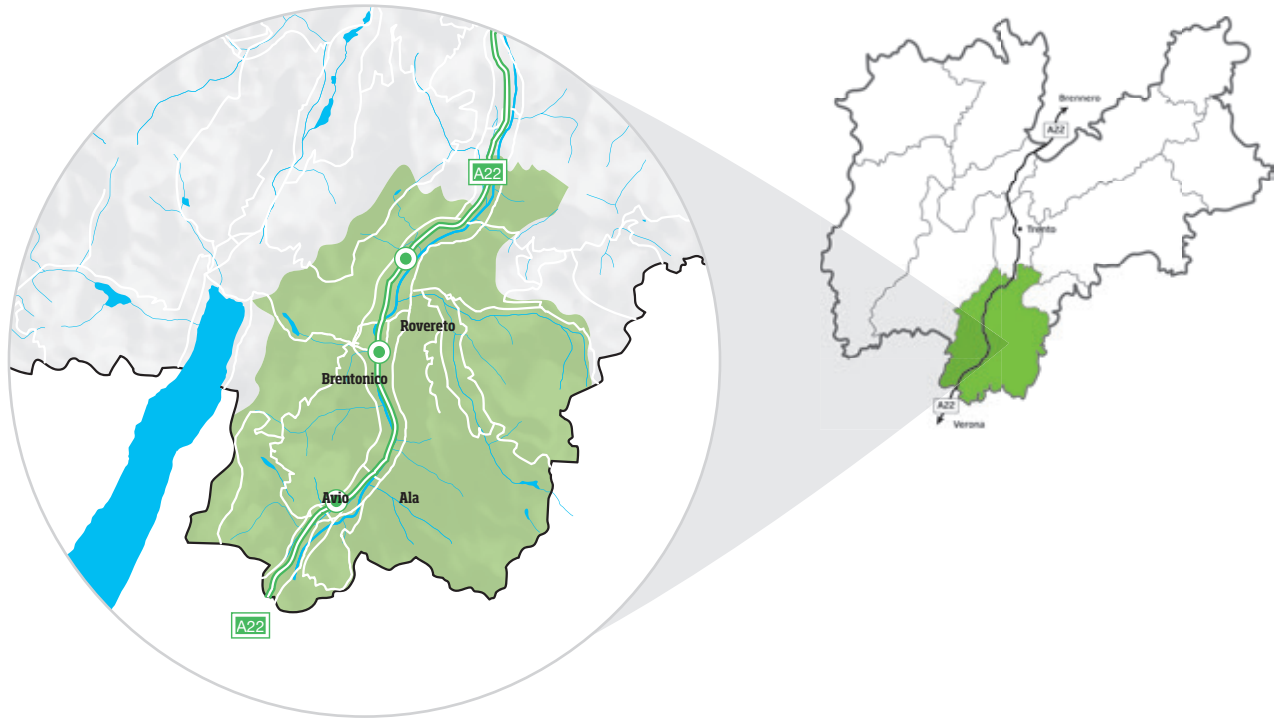


**AZIENDA PER IL TURISMO ALPE CIMBRA  
FOLGARIA, LAVARONE, LUSÉRN E VIGOLANA**

Tel. +39 0464 724100 – Fax +39 0464 720250

info@alpecimbra.it – [alpecimbra.it](http://alpecimbra.it)

## Rovereto, Vallagarina and Monte Baldo



Nestled among hills, castles and vineyards, Rovereto lies at the heart of the Adige river valley, along the main route linking Trento to Verona. Just a short drive from the Dolomites, and a stone's throw away from Lake Garda, the city and its surroundings are the perfect choice if you want to explore unusual itineraries, off the main tourist trail. Rovereto will amaze you with its internationally-renowned museums, which walk the line between tradition and the avant garde: MART (the Museum of Modern and Contemporary Art), The House of the renowned Futurist artist Fortunato Depero, the Museum of Science and Archaeology, the Italian War History Museum and the Bell of Peace are among the main attractions. Strolling through the old, Venetian town centre, you'll find art, history and science in equal proportions. In wintertime, the main squares are illuminated by Christmas markets, offering handicrafts and other delights from around the world. The Vallagarina area around Rovereto is a celebrated wine region that offers a range of fine wines and grappas. Marzemino and Moscato Giallo are among the most famous wines produced

in the area's evocative vineyards, but other varieties like Enantio or Casetta, ancient wines of which only traces remain in this area, are also worth exploring. Foodies will also love the cheeses and cured meats from nearby mountain farms, the organic vegetables from the Gresta Valley, and the locally-produced honey, saffron, truffles and herbs. An extensive network of bike paths along the valley floor makes two wheeled exploration easy, while higher up, amid the panoramas of the surrounding Alps, there are numerous mountain bike trails, from easy-cruising blues to technical black runs. From the flower-covered plateau of Mount Baldo, known as the "garden of Europe", to the wild Lessinia Trentina, to Pasubio, rich in memories of the Great War, there are trails everywhere. In the winter season, the peaks of Vallagarina are covered in snow. The Brentonico plateau is the perfect place for family ski holidays, thanks to numerous attractions for children and one of the most popular ski schools in the Alps.

## FACTS & FIGURES

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**Altitude:** from 204 (Rovereto) to 2078 (Monte Altissimo) 1196-1583  
Ski, Bike & Hike Area of Polsa-San Valentino – open mainly in winter  
– new summer openings planned soon for hikers and bikers

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**Transfer service:** consult the timetables of Trentino Trasporti (bus) /  
Ferrovie dello Stato (trains)

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**Hotel beds:** 1.898

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**Extra-hotel beds:** 4477

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**Hotels:** 36 (3★★★★, 11★★★★, 15★★, 7★)

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**Extra-hotel accommodations:** Room (23), Agritur (27), B&B (55),  
Campsites (3), CAV (6), Holiday homes (12), Rural businesses (2),  
Youth Hostel (1), Mountain huts (11)

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**Museums:** Mart, Museum of Science and Archaeology, Italian War  
History Museum, The Futurist House of Art Fortunato Depero, City  
Museum Foundation, the Bell of Peace

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**Medieval castles and historical sites:** Castel Beseno, Castello  
di Avio, Castello di Rovereto, Castel Pietra, Castel Noarna, Castel  
Corno, Castello di Castellano, numerous perfectly preserved  
historical buildings from the mediaeval period to the Baroque to the  
early twentieth century.

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**Convention centre:** Auditorium Melotti (412 seats), Auditorium at  
the Urban Centre (90 seats), Sala Filarmonica (256 seats)

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**Food and wine:** More than 50 wineries open to the public, offering  
guided tours and daily tastings of the many indigenous wines.  
Countless typical taverns in small villages, country farms overlooking  
vineyards, high quality restaurants in the heart of Trentino's most  
beautiful historic centres, mountain refuges and agritourismos  
surrounded by nature.

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**Sports activities:** cycling (bicycle touring, mountain biking, road  
biking), hiking, trekking, Nordic walking, running, rock climbing,  
fishing, canyoning, paragliding, winter sports as skiing, ice-skating,  
ski-touring, snowshoeing, and general sports as football, tennis,  
basketball, volleyball, rugby, tambourine, etc. Over 300 km of bike  
paths between the flat valley floor, dirt roads and single trails in  
the mountains, and gravity trails on the steepest slopes, all easily  
connected by bike rental services and private shuttle transportation.

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**News about the area:** Possibility to book one-day outdoor,  
food&wine and culture themed experiences, organized daily  
throughout the geographical area of Vallagarina and the surrounding  
mountains.

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## HIGHLIGHTS

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- Great offers on museums (MART and Italian War History Museum, Museum of Science and Archaeology + City Museum) mediaeval castles, historical palazzos and many beautiful urban gardens
- "Monte Baldo, Garden of Europe": a small mountain area boasting 43% of all species of Alpine flora
- Vallagarina, land of wine: more than 50 wineries which produce high quality wines, open to the public for tasting
- Organic district of Val di Gresta with genuine products and vegetables grown in a traditional and biological way
- Paths, trenches, forts and perfectly preserved remnants of the Great War
- More than 300 km of road bike and mountain bike network and 7 peaks to conquer through hundreds of hiking trails, in unspoiled yet welcoming nature

## TOP EXPERIENCES

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- Outdoor, food and wine, and cultural activities tailored to every need
- Family activities for learning while playing between culture and nature
- Hiking experiences at dawn, dusk and by the full moon
- Visits to vineyards and wine tasting events

## TRENTINO OPEN

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- Vivallis Blind (Wine cellar) - Nogaredo
- Urban trekking - Rovereto
- Trekking in Cimana with alpacas on the Villa Lagarina - Malga Cimana - Lago di Cei route

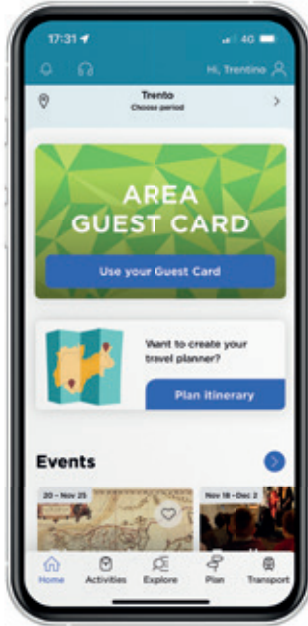
We recommend you get in contact with the local tourist board for information on accessible experiences



**AZIENDA PER IL TURISMO**  
**ROVERETO, VALLAGARINA E MONTE BALDO**  
Tel. +39 0464 430363  
info@visitrovereto.it – [visitrovereto.it](http://visitrovereto.it)



# The Trentino Guest Card and Mio Trentino App



## Trentino Guest Card

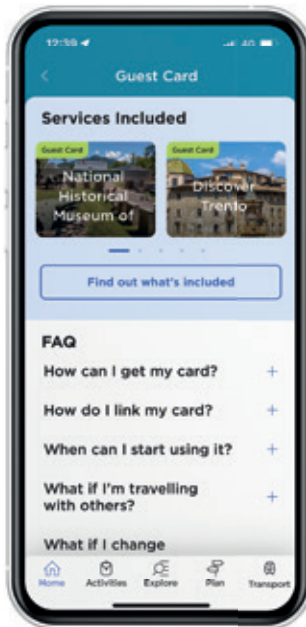
With the Trentino Guest Card (TGC), your stay in Trentino is more than ever. In fact, as soon as you book your accommodation, you can access the digital version of our TGC on your smartphone. It consists of a pass that will make your holiday simpler and frictionless, with lots of advantages for both adults and children.

For example, you have free use of public transport within Trentino, including trains, you can book tickets and services, and enjoy free or discounted access to the major museums, castles, and natural parks.

To get your Trentino Guest Card, just book a stay in one of our hotels or other accommodation facilities. In Trentino the Card is always included in your stay, at no extra cost. It will be sent straight to you via email or SMS before you arrive. The Trentino Guest Card is for all, adults and children alike.

To activate your guest card, just download Mio Trentino App.

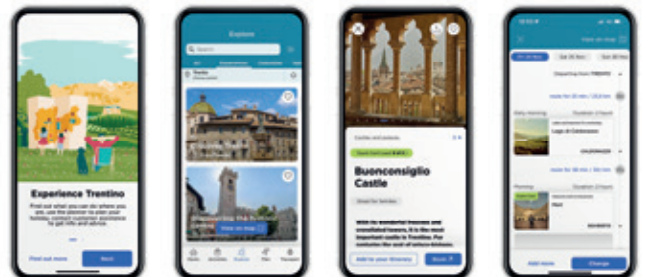
Learn more about conditions and services provided at [vittrentino.info/guestcard](http://vittrentino.info/guestcard)





## Mio Trentino App

Mio Trentino is the app that revolutionises the way you experience your holiday, allowing you to get the most out of your time in Trentino. Mio Trentino will suggest interesting itineraries, activities, and numerous events. It will help you get where you want to go, make reservations and access discounts and benefits thanks to the services integrated into the Trentino Guest Card (public transport, museums & attractions). It will be by your side throughout your holiday, ready to help you make plans - and change them - with ease. What's more, if you have any questions or queries, the app can put you instantly in touch with someone who'll be able to help. To continue enjoying free travel in Trentino for the entire duration of your holiday, all you have to do is to use the Trentino Guest Card through the Mio Trentino APP or ask for the Transport card at your lodgings or in a tourist information centre. This must be validated on board the bus or at the railway station.



**Download the app**

# Trentino, home to great sporting events

Trentino's varied landscapes and impressive infrastructure lends itself to hosting a wide variety of different sporting events throughout the year, including some of the most prestigious competitions on the planet: from skiing World Cups to various events in the Winter Olympics itself.

The province also acts as the home base for various high-profile sports teams. The current Serie A Champions Napoli have been coming to the Val di Sole for over a decade, using the area as their all-important summer training base. In winter, the Norwegian Alpine Skiing team use the slopes of Paganella as a proving ground for their slalom squad, while the US Ski Team has its European home base in Alpe Cimbra. The Italian Alpine skiing team trains in Val di Fassa, while the Italian-cross country ski team is based around the corner, in Val di Fiemme.

## Events:

- Our winter season kicks off with the 3Tre FIS Ski World Cup night slalom, held every December in in Madonna di Campiglio and the European Cup downhill skiing events in the towns of Pozza di Fassa, Andalo and Folgaria.
- December 2024 will also see the return of the Cyclo-cross World Cup to the lakes of San Leonardo, near Vermiglio in the Val di Sole. As the only Cyclo-cross World Cup circuit to be covered completely in snow, the Val di Sole track regularly attracts big names from across the cycling world, including Tom Pidcock, Mathieu Van der Poel, and Wout Van Aert.
- The Ciaspolada snowshoeing event takes place in the Val di Non.
- January will also see a whole host of cross country skiing events take place across Trentino, starting with the Tour de Ski at the Lago di Tesero Cross-Country Stadium in the Val di Fiemme, from January 6th to 7th. The competition includes a mass start contest—10km for women and 15km for men—as well as the gruelling “Final Climb” up the Olimpia slope of Alpe Cermis, normally used for downhill skiing.
- Saturday 24th and Sunday 25th of February 2024 will

see the return of the Women's Alpine Skiing World Cup to the Val di Fassa, with two Super G events planned in the San Pellegrino ski area.

- Ski mountaineering will be contested for the first time at the next Winter Olympics. Trentino hosts several high profile events in the discipline, including the Sellaronda Ski Marathon, a night-time ski mountaineering race which takes place in Canazei, in Val di Fassa, on 22nd March 2024.
- With the arrival of spring, we have the first sailing and windsurf regattas on Lake Garda. The lake will host about 70 regattas between March and November with a total of 200 days of racing.
- In 2024, the northern part of Lake Garda, which sits within Trentino, will host the Youth Sailing World Championships—the most important event for World Sailing after the Olympics: over 900 participants, between competing athletes and support staff, across 11 youth disciplines.
- Cycling events also pick up in spring across the province. National and international races regularly take place in Trentino, including the Tour of the Alps and some stages of the Giro d'Italia.
- Trentino is also the land of mountain bikes. The International Lake Garda Marathon takes place on 12-14th April this year.
- Another cult event for MTB aficionados is the Bike Festival Garda Trentino that takes place at the end of April in Riva del Garda.
- In mid-June, the Val di Sole hosts the UCI MTB World Cup: a long weekend of competition with downhill, cross-country, and four-cross events.
- The Trentino Dolomites also host various mountain running events. Two of the most important are the Dolomites Sky Race, in the Val di Fassa, and the gruelling 64km Dolomiti di Brenta Trail above Molveno.
- After 25 consecutive finals on the Hawaiian island of Maui, the XTERRA Cross Triathlon finals moved to the shores of Lake Molveno, at the foot of the majestic Brenta Dolomites, in 2022. The area around Paganella has proved the ideal place for swimming, running, and cycling.
- In autumn, the provincial capital stages the Trento marathan and half marathan, as well the annual 'Festival dello Sport'. Taking place in mid-October, this event sees sports stars from all disciplines—from Reinhold Messner to Ronaldhino—give talks at venues across the city. Attendees are invited to participate in the various sports camps located in the city's squares.





## Winter Olympics and Paralympics 2026

**Winter Olympics: 6-22 February 2026**  
**Cross-country and Nordic Combined - Lago di Tesero**  
**Ski Jumping - Predazzo**

**Winter Paralympics: 6-15 March 2026**  
**Para Cross Country Skiing and Para Biathlon - Lago di Tesero**

Much of the Milan-Cortina Olympics and Paralympics will actually take place in Trentino. The province's deep-rooted sporting tradition and state-of-the-art facilities makes it an

ideal place to hold events, and with the International Olympic Committee increasingly focussed on sustainability and the post-Olympic legacy, using existing venues across northern Italy, rather than building new ones, makes sense—both from an environmental and a social point of view.

Trentino has already hosted the Winter Universiade, a multi-sport event for university athletes, and has big plans for the events it is hosting as part of the Five-Ringed Circus, aka 'the Greatest Show on Earth'.

# Trentino on your doorstep

Trentino is served by a number of major coach and shuttle services.

## FLYSKI SHUTTLE

“Fly Ski Shuttle” is an airport transfer service linking a number of participating localities in Trentino to most of the airports in Northern Italy (Verona, Venezia, Treviso, Milano-Bergamo, Milano-Linate, Milano-Malpensa, Bolzano). It runs from December to the end of March.

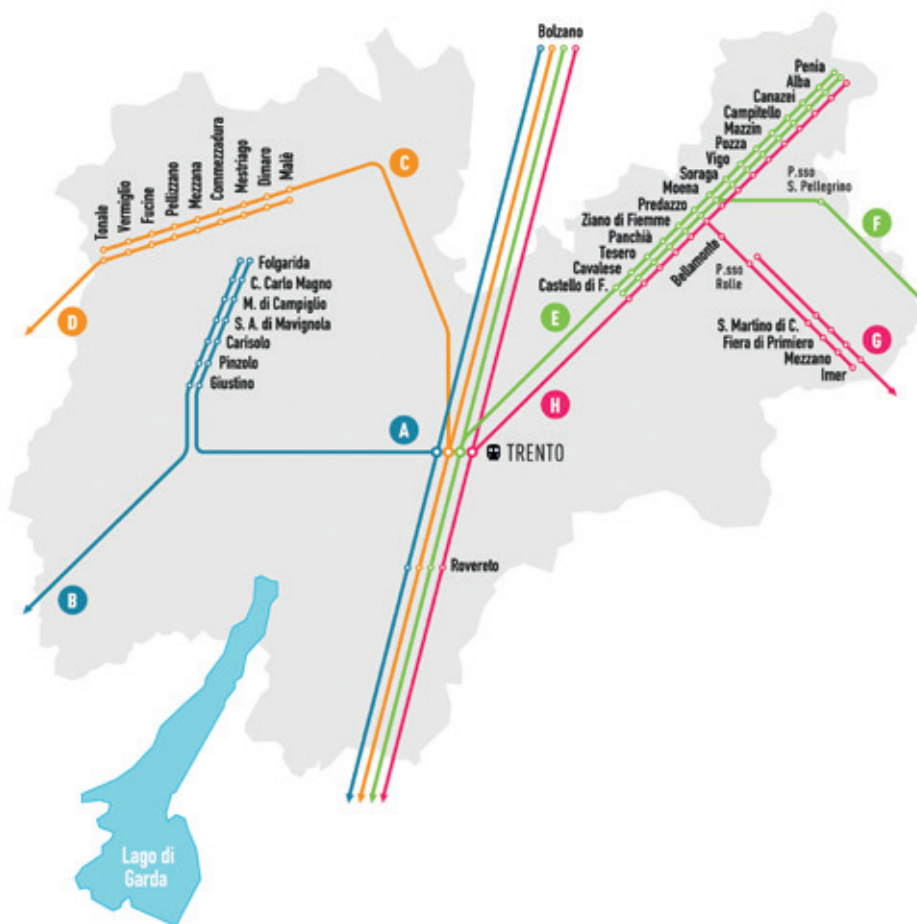
Pick-up and drop-off points in downtown Trento and the railways stations of Venice Mestre and Milano Centrale are

also available. The service simplifies transport for guests arriving on national and international flights. The areas served by the FlySki Shuttle are the Val di Sole, Madonna di Campiglio and Pinzolo, the Val di Fassa, Val di Fiemme, San Martino di Castrozza and Primiero. Bookings can be made online at [flyskishuttle.com](http://flyskishuttle.com) or by contacting the call centre at +39 0461 391111 (Mon.-Fri. 9.00 am to 6.00 pm).

[flyskishuttle.com](http://flyskishuttle.com)

## MARINOBUS

The Italian company MarinoBus manages an extensive network of bus routes, connecting over 200 cities in Italy and



central Europe daily. Trento and Rovereto lie on the main bus route, so benefit from excellent connections. Regular services run to Stuttgart, Singen, Luxemburg, and many more. Holders of the Trentino Guest Card can benefit from a 10 percent discount.

[marinobus.it](http://marinobus.it)

### AUTOSTRADALE

Autostradale's "Trentino Shuttle" service, operating from Dec. 23, 2023 to Jan. 7, 2024, connects Milan (Lampugnano Station), Brescia (Arriva Bus Station) and Bergamo's "Orio al Serio" Airport with major destinations in Trentino, including

Val di Fiemme, Val di Fassa, Pinzolo/Madonna di Campiglio/ Passo C. Magno and Val di Sole. Holders of the Trentino Guest Card can benefit from the 10 percent discount.

[autostradale.it](http://autostradale.it)

### FLIXBUS

German coach operator Flixbus manages an extensive intercity bus network in Europe, offering daily services to thousands of destinations across 20 different countries including many of Trentino's main tourist areas. Direct buses also depart from most of Italy's main cities and airports.

[flixbus.it](http://flixbus.it)



### Fly Ski Shuttle

- A B M. di Campiglio - Folgarida
- E F Val di Fiemme - Fassa
- C D Val di Sole - Tonale
- G H S.Martino di C. - Primiero

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## Skiing in Trentino: see the mountains in a different light

Trentino boasts an extensive network of pistes—nearly 800 km in total—served by more than 220 high-speed ski lifts. Most of the province's ski resorts fall under one of two, large umbrella ski areas: Dolomiti Superski, and the Skirama-Dolomiti-Adamello-Brenta area.

## Snowboard: everyone on board

In Trentino, there's a wealth of snowboarding opportunities with numerous snowparks and events. Madonna di Campiglio-Folgarida-Marilleva hosted the ISF World Cup in 1999, featuring a new snowpark at Marilleva for pro-riders and SnowparX for beginners at Folgarida Malghet Aut. Other notable parks include Ursus Snowpark in Grotstè, Brentapark in Pinzolo, and the Adamello Freestyle Arena and Serodine Snowpark in Passo Tonale.

Close to Trento, Monte Bondone offers a dedicated Snowpark & Halfpipe for snowboarders and freestyle skiers, including a park for children. Folgarida, Lavarone, and Luserna in Alpe Cimbra boast several snowparks, including the Prinze snowpark in Lavarone with the longest track in Trentino.

Dosson Snowpark on the Paganella features a practice area reachable by cable-car from Andalo-Doss Pelà. Val di Fassa Dolomites offers various snowparks, such as Dolomiti Park in Canazei and Ston8 in the Ciampac ski area. Passo San Pellegrino's Sanpe snowpark, recently renovated, offers music, refreshment areas, and lines for all levels.

Lusia's Snowpark-Boardercross attracts freestyle skiers and snowboarders, while Bellamonte's Morea snowpark prioritizes rider safety. The Pale di San Martino area features the Rolle Railz Park and San Martino Snowpark. Finally, Passo Brocon in Valsugana offers the Playground Snowpark, open even at night in Tesino.









Passo Carlo Magno - Val Rendena

## The realm of Nordic skiing

Trentino has long been a favourite destination for **Nordic skiing enthusiasts**, providing excellent infrastructure and outstanding environments. Many **important international events** have been held in the Trentino mountains, such as the **Nordic World Ski Championships** held in Val di Fiemme for the third time in 2013.

Besides these great events, Trentino offers a wide range of other **Nordic skiing destinations**. In Val di Fiemme, Olympic Venue of the **Milano Cortina 2026 Olympic and Paralympic Winter Games**, there are 80 km of trails on Passo Lavazè and in Val di Fassa there's the Alochet ski centre at Passo San Pellegrino. In Primiero at Passo Cereda and at Prà delle Nasse in San Martino di Castrozza there are a number of circuits of varying length and difficulty. The Alpe Cimbra features the Passo Coe cross-country centre with a variety of FISU-approved trails for national and international competitions not to mention the Millegrobbe di Lavarone ski centre. Viote del Bondone, above the city of Trento, offers a number of marked trails and in Andalo, on the Altopiano della Paganella, cross-country ski aficionados can find a number of thrilling trails. Lastly, in Val di Sole, the Vermiglio cross-country centre offers trails in the Adamello-Brenta Natural Park. These and many more centres can be accessed on a **single Super Nordic Skipass**, one single card bringing together 13 centres (10 in Trentino), for a total of **about 1,100 km of trails** between Trentino, Veneto and the Modena Apennines, creating the largest cross-country circuit in Italy.





Belvedere di Canazei

## Learn to ski and discover Trentino with our ski instructors

Trentino is home to a huge number of certified ski instructors, covering all snow disciplines and skill levels. There are 2,800 instructors in total, spread across 46 ski schools and centres: 2,122 specialise in alpine skiing, 169 in cross country, and 400 are specialist snowboard teachers. In addition, many instructors speak foreign languages and/or specialise in teaching children. There are also instructors who specialise in teaching niche advanced disciplines, including freeride skiing or freestyle.

Ski instructors are important, not just for beginners, or more advanced skiers wishing to improve their technique, but also for safety. Furthermore, ski instructors can give guests the best and most up to date advice on equipment, snow and weather conditions, as well as where to ski—or just where get the best lunch on the mountain.

[visittrentino.info/ski-schools](https://visittrentino.info/ski-schools)

# SKIRAMA DOLOMITI ADAMELLO BRENTA

A single ski pass to ski in the most stunning resorts of the western part of Trentino in northern Italy, among the striking Adamello-Presanella and Ortles Cevedale mountain ranges and the magnificent peaks of the Brenta Dolomites: this is the SKIRAMA DOLOMITI adamello brenta consortium.

SKIRAMA DOLOMITI adamello brenta combines 8 top ski resorts in the Italian Alps, for a total of 150 lifts and 380 kilometres of slopes (with guaranteed snow on 340 km thanks to modern snowmaking systems).

The following ski areas are included:

- Madonna di Campiglio and Pinzolo in Val Rendena
- Folgarida-Marilleva, Pejo3000, Pontedilegno-Tonale in Val di Sole
- Paganella Ski
- Monte Bondone
- Alpe Cimbra: Folgaria-Lavarone

The SKIRAMA DOLOMITI adamello brenta slopes, which reach altitudes of 2,500 metres in Madonna di Campiglio and 3,000 metres in Passo Tonale and Pejo, together with the latest snowmaking systems, guarantee the chance to ski from November to spring.

For more info and the various possibility check the website.

## Skirama Summer

Summer in the Skirama resorts means 2,000 km of trails, 118 equipped trails and via ferratas, 10 bike parks, 200 km of cycling paths, 124 mapped biking routes, 33 summer lifts and the chance to reach an altitude of 3.769 metres! Guests can enjoy an active vacation in nature thanks to endless services and amenities including the SUPERSKIRAMA SUMMER PASS which provides guests with access to all the Skirama summer lifts and bike parks. Hike or cycle your way through stunning scenery, historical sites or stop to discover what a traditional "malga" mountain dairy is all about.

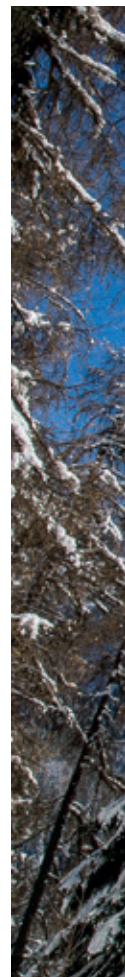
Get in touch with nature this summer with Skirama!

## SKIRAMA is an EPIC Partner

Since 2015, Skirama is an Epic Pass partner and its ski resorts are the only Italian destinations included in the Epic Pass partnership. Season passholders can benefit from a free 7-day lift pass to access all the Skirama resorts and a 50% discount on any additional days after the allotted 7 days.

## Skirama Partnerships

Over the years Skirama Dolomiti has established partnerships with other top-rated ski resorts including VAIL RESORTS and GRANDVALIRA ANDORRA that provide their season passholders the chance to discover all of the Skirama resorts.



Via G. Marconi, 7  
I – 38027 Malé (TN)  
Tel. +39 0463 901280  
info@skirama.it – **skirama.it**





Madonna di Campiglio



Altipiano di Folgaria, Lavarone, Luserna



# DOLOMITI SUPERSKI

Dolomiti Superski is the largest single liftpass area in the world, and includes the resorts of Val di Fassa, Val di Fiemme, and San Martino di Castrozza-Passo Rolle. The Skirama Dolomiti Adamello Brenta area includes the resorts of Madonna di Campiglio (the largest in Trentino), Alpe Cimbra, Monte Bondone, Dolomiti Paganella, Pejo 3000, and Passo Tonale. Both areas have lift systems which rank among the most modern in Europe, with an average operating age of just 15 years. Modern eight or 16-seater gondolas, or high speed, detachable chairlifts whisk guests up to the peaks at speed, ensuring that queues are kept to a minimum and comfort is prioritised. Ninety percent of the slopes are covered by snow canons, meaning snow is guaranteed from December to April. All this new technology brings environmental benefits too—as a rule, modern lifts are more efficient, and use less energy than older models.

## **Dolomiti Supersummer, a paradise for hikers and bikers**

Dolomiti Supersummer's tourist offering is divided into 'Dolomiti Hike Galaxy,' aimed at those who prefer to discover the World Heritage Site on foot, and 'Dolomiti Bike Galaxy,' which brings together everything for mountain bike enthusiasts.

For hikers, the choice range from marked trails, to forest roads, to vie ferrate and classic climbing routes in the Dolomites. For mountain-bikers, there are several world-class bike parks in the area, as well as a vast network of gravel roads and enduro trails connecting the valleys. You'll be able to explore the world's most beautiful mountains on two wheels, whatever your ability level.

## **See the mountains up close, with minimal effort**

Whether they are hikers or bikers, Dolomiti Supersummer offers its guests a wide choice of liftpasses. These grant access to the extensive network of 140 lifts open in summer, in all the areas participating in the offer.

Multi-day, daily and scalable liftpasses are available, as well as season passes for those who spend a lot of time in the Dolomites even during the "green" season. The Dolomiti Supersummer 2024 season runs from May to November, with the lifts open at full capacity in the central months of summer. Details can be found at [dolomitisuperski.com/en/SuperSummer/Open-Lifts](https://dolomitisuperski.com/en/SuperSummer/Open-Lifts)

## **Dolomites Ronda**

Like a larger, summer version of the famous Sella Ronda ski circuit, the Dolomites Ronda allows hikers to see different sides to these stunning mountains, exploring them at their own pace. Dolomites Ronda makes it easy for visitors to plan their own multi-day hiking trips, selecting different 'stages' from a modular menu and combining them together to create a perfect itinerary.

[dolomitesronda.com](https://dolomitesronda.com)

## **Winter passes work in summertime too**

Those who've purchased Dolomiti Superski passes during the winter season can use the same My Dolomiti Card, which they use to top up their skipasses, during the summer season.



Passo Rolle



Col Rodella

This has two principal benefits: firstly, it's more convenient for visitors, saving them time on holiday. Second, by using the same rechargeable liftpass system across the seasons, the Dolomiti Supersummer area has considerably reduced the amount of single-use plastic used for one-way lift tickets, thus contributing to a greener summer in the Dolomites.

### Winter and summer shake hands

Also, for Dolomiti Superski and Dolomiti Supersummer, the consideration for the environment around us is very important and is reflected in numerous sustainability actions that are carried out throughout the year. One in particular is the reuse of the magnetic ski pass holder "My Dolomiti Card" for several years, thus considerably reducing the volume of plastic used for "one-way" lift passes. Therefore, those who ski in Dolomiti Superski during the winter and have used the rechargeable lift pass can have the various summer lift passes loaded onto the same card, thus contributing to a greener summer in the Dolomites.

[dolomitisuperski.com/en/SuperSummer/Purchase-ticket/MyDolomiti-Card](https://dolomitisuperski.com/en/SuperSummer/Purchase-ticket/MyDolomiti-Card)

### Dolomiti Super Ski is an IKON Partner

Dolomiti Superski is part of the Ikon Pass, that offers unlimited access to the slopes and ski lifts (up to 7 days) across 53 locations in the USA, Canada, Latin America, Europe, Oceania and Asia.

[dolomitisuperski.com/en/Skipass/Ikon](https://dolomitisuperski.com/en/Skipass/Ikon)



[dolomitisuperski.com](https://dolomitisuperski.com)



**542.050** population

30% percentage of the province under environmental protection

**500mln** trees  
1.000 trees for every inhabitant

**75.000**  
roe deer, chamois and red deer

297 lakes

**59** museums

**155**  
castles

**1.519** hotels

**479.956** bed places

Downhill skiing + **800 km**

Cross-country skiing  
**500 km**

**90%**  
percentage  
snow cover

Trekking and hiking  
**5.843 km** paths

**141** mountain huts

**2.842** ski instructors

Mountain biking  
+**8000 km**

**453km**  
cycling paths

**GDP 10,4%** (2175 million euro)

The entire tourism sector of the province's total GDP





## Product clubs and Themed Accommodation

### AGRITURISMO TRENINO

Agriturismo Trentino, a farmhouse accommodation association, gathers about 200 establishments from lodgings in rooms or apartments to educational farms. You can taste local products, practise sports, go on cultural and educational outings or learn how to make cheese and spin wool. About 80 of these are educational farms, where children learn everything about animals and animal-derived products.

[agriturismotrentino.com](http://agriturismotrentino.com)

### DOLOMITI WALKING HOTELS

Trentino offers countless nature trails that wind their way through the most enchanting areas of the Dolomites, a World Heritage Site since 2009. The Dolomiti Walking Hotels represents a network of 10 family-run Hotels united by their common aim of encouraging a love of walking. Go hiking in summer, snowshoeing and ski mountaineering in winter, accompanied by trained experts with a thorough knowledge of the region. If needed, the necessary hiking equipment is also provided.

[dolomitiwalkinghotel.it](http://dolomitiwalkinghotel.it)

### A HOLIDAY IN A BAITA

Staying in a traditional mountain cabin, or “baita”, is a truly unique experience. There are more than 80 “baitas”, situated across the Valsugana, Lagorai, the Highlands of Pine, the Val di Cembra and the Vigolana, in the Val dei Mòcheni and in Primiero. Guests can enjoy a unique holiday experience amidst unspoilt nature of Trentino.

[vacanzeinbaita.com](http://vacanzeinbaita.com)

### TRENTINO CAMPING

Trentino is the ideal place to spend a few days immersed in nature. With FAITA Camping it's easy to organise the perfect camping holiday and find the right campsite for you. There are many campsites in popular locations across the region, from lakeshores to mountainsides. There is something to satisfy every type of camper, from fully-equipped campsites to smaller, simpler campsites perfect to pitch a tent and blend with nature. FAITA Camping is the ideal portal for holiday makers looking for a getaway in the open air, for families (pets included) and for sports enthusiasts of course.

[trentinocamping.it/en/](http://trentinocamping.it/en/)



B&B Profumo nel Bosco

## QUALITY B&BS IN TRENТИNO

More than 80 B&B establishments have teamed up to offer guests a high standard of hospitality within a framework of shared quality standards. The numerous B&Bs may vary in type and location and many have environmental quality certificates, others participate in the “Food & Wine Trail” initiative and others offer their guests local specialities.

[trentinobedandbreakfast.it](http://trentinobedandbreakfast.it)

## MY FAMILY HOTEL

The “My Family” hotels is an association uniting more than 15 hotels located in the most beautiful areas of Trentino. These family-friendly hotels offer a range of dedicated facilities and a series of targeted services for both parents and children. The rooms and services are child-friendly and the cuisine caters for the tastes and requirements of both adults and children yet doesn't forego on the use of genuine local products. Furthermore, numerous family-oriented activities are available.

[myfamilyhotel.it/en/](http://myfamilyhotel.it/en/)

## VITA NOVA WELLNESS TRENТИNO

### Hotel & Resort

The “Vita Nova Wellness Trentino Hotel & Resort” includes more than 10 exclusive hotels located in truly fabulous settings across Trentino. Every Vita Nova Hotel offers facilities focused on health and wellness not to mention beauty centres offering a wide range of treatments and programmes.

Here guests will also find warm hospitality, attention to detail and healthy and genuine cuisine based on local products.

[vitanovawellnesshotel.it](http://vitanovawellnesshotel.it)

## CUORE RURALE

Rural Heart is not merely a catch phrase, but a quality brand for authentic holidays in rural locations in Trentino, in familiar and informal hospitality facilities. A group of small B&B, farmhouse inns, hotels and mountain huts as rural buildings perfectly integrated with their surroundings, for a genuine experience, respectful of the territory.

[cuorerurale.it](http://cuorerurale.it)

## TRENТИNO RIFUGI

Discover the hospitality of the mountain huts, or “rifugi”, of Trentino. There are 143 mountain huts scattered across the region, for a total of about 4,500 beds, and most have internet access. In the summer they represent waypoints and destinations for hill-walkers, hikers and climbers, akin to a lighthouse for sailors.

Whether for just one night or a weekend, staying in a mountain hut is a simple yet unique experience. A combination of pristine nature, genuine flavours, and helpful staff set in a majestic, unforgettable environment.

[trentinorifugi.com](http://trentinorifugi.com)

## TRENТИNO IN MOTO

Motorcycle enthusiasts will find a warm welcome in Trentino at hotels with the sign “moto sotto il tetto” (“a roof for your motorbike”). It means they've come to a hotel dedicated to bikers with, parking, servicing facilities and expert staff. The “Trentino in Moto” initiative is also about guiding fellow bikers to the most beautiful corners of Trentino along numerous itineraries which offer the very best Trentino has to offer.

[trentinoinmoto.it/EN/motorcycle-travel-holiday-italy/](http://trentinoinmoto.it/EN/motorcycle-travel-holiday-italy/)

## ECST - QUALITY PARK

Trentino boasts three large protected areas: the Adamello-Brenta Natural Park, the Paneveggio-Pale di San Martino Natural Park and Stelvio National Park. The Quality Park Association, a network of hotels, farmhouses and campsites, offers eco-sustainable tourism and runs its activities in harmony with nature. Guests can choose a green holiday in facilities where energy saving, waste recycling, the reduction of polluting emissions and the use of local products are concrete actions.

Furthermore, an international certifying body (Det Norske Veritas) has the task of constantly verifying compliance with environmental specifications.

A free Park Card is also provided to guests which gives access to a vast range of activities: guided excursions in the Park, free parking and shuttle buses, free entrance to the Park's attractions and several other discounts.

[pnab.it/en/](http://pnab.it/en/)





Mezzano



## Trentino for Trade

This section caters to professionals in the tourism industry, offering valuable resources and marketing materials for promoting Trentino as a destination. It provides essential information, products, and industry contacts for those interested in offering Trentino holidays to both Italian and international markets, making it a one-stop hub for all your tourism needs.

All information concerning your holiday in Trentino can be found on [visittrentino.info](https://www.visittrentino.info) including tips and recommendations not to mention live webcam feeds, snow reports and 3D maps and the website also offers a range of digital services which will keep you informed while you're on the move. Stunning downloadable images and videos of Trentino are also available at [gallery.visittrentino.info](https://www.gallery.visittrentino.info). Videos on Trentino can be found at [youtube.com/visittrentino](https://www.youtube.com/visittrentino).

[visittrentino.info/en/trade](https://www.visittrentino.info/en/trade)  
[visittrentino.info](https://www.visittrentino.info)

## Trentino Marketing Srl

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### INTERNATIONAL TRAVEL TRADE & MEDIA PR

**Elisabetta Gutterer**  
Tel: +39 0461 219331 - Mobile: +39 335 8444758  
[elisabetta.gutterer@trentinomarketing.org](mailto:elisabetta.gutterer@trentinomarketing.org)

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**Roberto Leonardo Bertagnoli**  
Tel. 0461 219389 - Mob. +39 333 374 9870  
[robertoleonardo.bertagnoli@trentinomarketing.org](mailto:robertoleonardo.bertagnoli@trentinomarketing.org)

**Cinzia Gabrielli**  
Tel. +39 0461 219310 - Mob. +39 338 5873287  
[cinzia.gabrielli@trentinomarketing.org](mailto:cinzia.gabrielli@trentinomarketing.org)

**Ilaria Galli**  
Tel. +39 0461 219320 - Mob. +39 338 6101653  
[ilaria.galli@trentinomarketing.org](mailto:ilaria.galli@trentinomarketing.org)

**Fabio Gerola**  
Tel. +39 0461 219355 - Mob. +39 331 7400367  
[fabio.gerola@trentinomarketing.org](mailto:fabio.gerola@trentinomarketing.org)

## Holidaying safely in Trentino: we take care of you and your business

Wide-open spaces and the rhythms of nature have always made Trentino the ideal destination for those seeking balance and well-being. What's more, hospitality is in our DNA. Never more so than now: hard to ensure our tourists a peaceful and stress-free holiday.

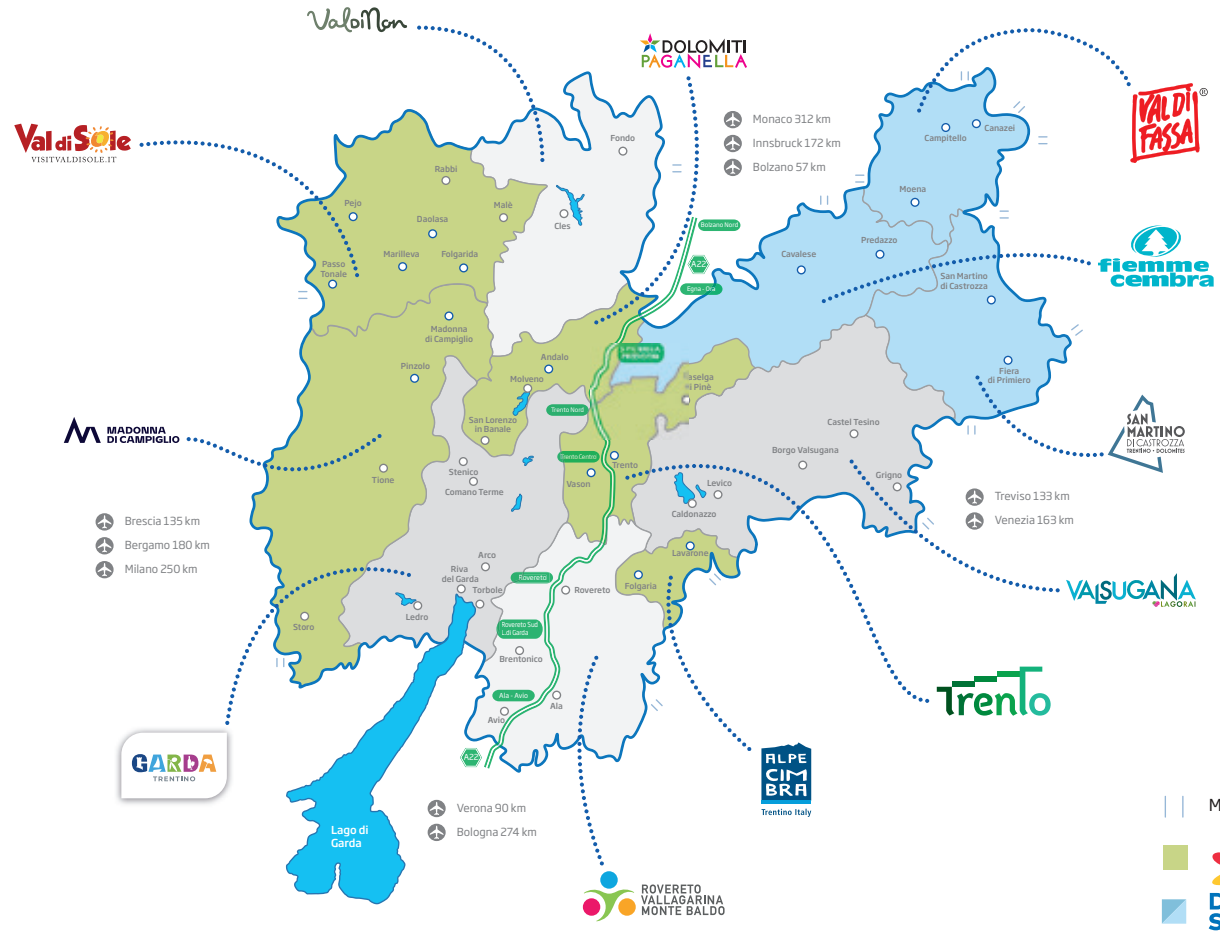
We look forward to hosting your clients, confident in our ability to guarantee them not only our warm welcome, but also the chance to enjoy a relaxing and stress-free holiday so they can recharge in nature.

[visittrentino.info/en/articles/trekking-and-hiking/caution-in-the-mountains-faqs](https://www.visittrentino.info/en/articles/trekking-and-hiking/caution-in-the-mountains-faqs)

**Aksana Kaliuzhnaya**  
Tel. +39 0461 219327 - Mob. +39 334 7135692  
[aksana.kaliuzhnaya@trentinomarketing.org](mailto:aksana.kaliuzhnaya@trentinomarketing.org)

**Elisa Tovazzi**  
Tel. +39 0461 219302 - Mob. +39 366 4531885  
[elisa.tovazzi@trentinomarketing.org](mailto:elisa.tovazzi@trentinomarketing.org)

**Katia Vinco**  
Tel. +39 0461 219362 - Mob. +39 331 7554638  
[katia.vinco@trentinomarketing.org](mailto:katia.vinco@trentinomarketing.org)





Lago di Garda



Val di Fumo



Castello di Avio





San Martino di Castrozza



Cima d'Asta



Val di Cembra

**TRENTINO MARKETING**

38122 Trento  
Via Romagnosi, 11

[visittrentino.info](http://visittrentino.info)



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trentino  
marketing 

Photo: Trentino Marketing - L. Gaudenzio, A. Grizza, G. Zotta, C. Baroni, Fotofiore, A. Moling, R. Bragotto, A. Russolo, D. Lira, P. Bisti, A. Cuel, Galvagni, F. Modica, G. Ramirez, T. Klocker, D. Molineris, M. Gartner, R. Kiaulehn, M. Simonini, C. Kerber, A. Polla, Staropoli, C. Corrent, Santifaller photography, L. Rotondo, G. Prati